Advanced Macking

The lazy man's guide to one-night stands

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Anthony Berger

Advanced Learning Systems Publishing

“Sex without love is an empty gesture. But as empty gestures go, it is one of the best.” - Woody Allen: Love and Death

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Introduction

"Don't bother discussing sex with small children. They rarely have anything to add." — Fran Lebowitz, American journalist

Why do I insist on getting involved in one-night stands as opposed to dating? All the other authors out there have extensive techniques and tips on how to get a girl's number and how to ask them out on a date.

I don't.
Whenever I get emails from guys asking me how to ask a girl out on a date I get frustrated because I have to rewrite the same email I just sent off to another guy with the same question.

So, to automate some of my customer service, I have written my "One-night Stand" Manifesto. Basically it knocks dating. Dating is not bad or evil. I even date occasionally. I just don't believe that it is the best way to get gratuitous sex nor the fastest way to get laid with different girls. Why? She was enjoying the conversation and your company. Why stop there? "Oh, because I want to invite her out for dinner on Thursday. I didn't lose her; she'll go out and later get down with me."

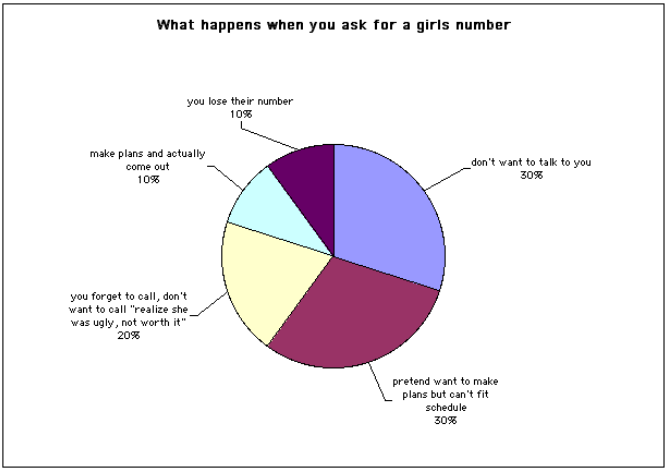
Au contraire, mon-amie! You couldn't be more wrong.

"One-night Stand" Manifesto

Here are some deductions I made after finding some dating statistic in "Cosmopolitan" and "GQ" magazines.

What happens when you ask a girl for her number? Why is getting a girl's phone numbers bad?

Because you are postponing something that should be happening tonight. When you get a girl's phone number at a bar or club, you are allowing something that is presently hot (your encounter and conversation with her) to cool down.

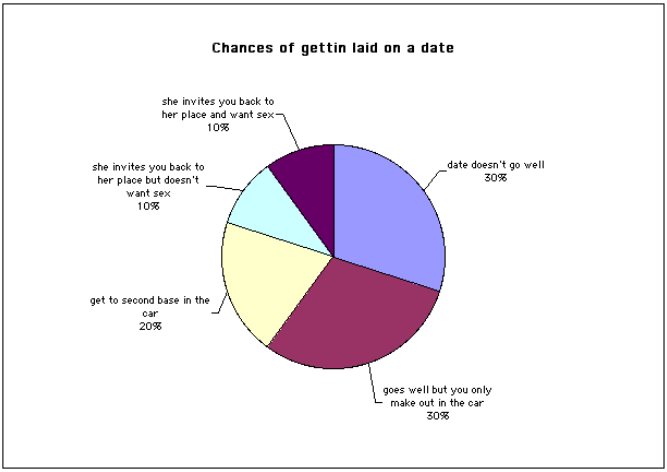


By the next time you call her, it she will have made a rational decision about you, as opposed to an emotional decision she could have made had you persuaded her to sleep with you that night. We will explain how it is easy

to bring them back to your place.

During the time she is waiting for your call, she is taking many factors into account before deciding whether to go out on a date with you or not.
Factors such as: Did she like you? Did she like your face? If there was anything weird you said during your conversation. Her friends opinion of you. What her schedule is like. Does she really want to date anyone?

All these factors have to line up for you to get the green light and take her out. Furthermore, even if you do get to take her out on a date, you are not guaranteed sex! Your chances of getting lucky on a first date are less than 20%!


Chances of gettin laid on a date
she invites you back to her place and want sex 10%
she invites you back to her place but doesn't want sex 10%
get to second base in the car 20%
date doesn't go well 30%
goes well but you only make out in the car 30%

So why should you get her number when you can use a few techniques to persuade her to come back to your place the same night?

Your chances of having sex with her by getting her number and taking her out on a date are between 3 and 4%. And you chances of having sex the FIRST night you take her out by getting her number are between 1% and 2%.

This means that you would have get 50 numbers from different chicks before getting laid 4 or 5 days from now.

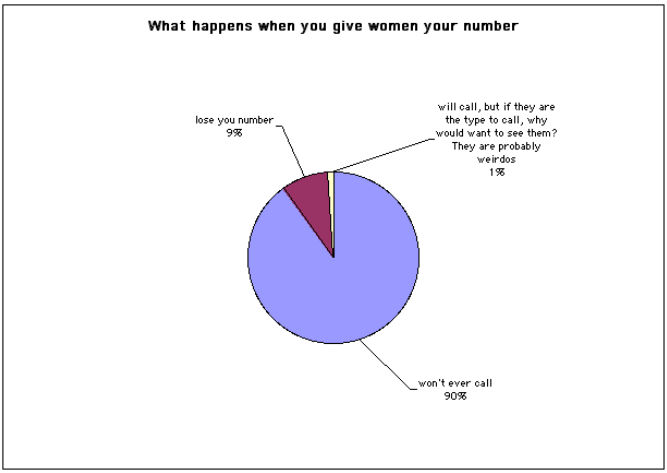
Mathematically getting numbers does not work. The numbers are against you.

Side Note:

The scenario is even worse when you GIVE your phone number away.

Let me make one thing clear:

WOMEN DON"T MAKE THE FIRST CALL.


What happens when you give women your number
lose you number
9%
will call, but if they are the type to call, why would want to see them? They are probably weirdos
1%
won't ever call
90%

They are not mentally trained to pick up your number, go over to the phone and ask for you. You know how nervous we feel when we are about to call some chick we like for the first time? You know how you don't know what to say, how you get butterflies in your stomach and how your voice breaks up? They go through this but then realize that they don' t have to do it. Why should they be persuading some guy to come out?

That's the guy's job. Furthermore, what if you reject them? How will that feel?

So for every 100 women you give your number out to, you can expect one to call. Mathemati-

cally, this is not even an option.

Cost comparison

The difference between one-night stands versus dating becomes just as explicit when compared.

A regular date involves dinner and movie. Or dinner and drinks after wards. Some women may hint at watching a play.
The restaurant you take her out to can't be a dump, so you choose a nice place. The prices are high but it will be worth getting laid (or so you think). The waiter comes and suggests wine. What a great idea! Except the bottle is $37. The flowers from the flower lady are $4. How the hell are you going to refuse flowers in front of the chick you are trying to impress. Sure, here is $5, keep the change. Your dinner total is $80+.

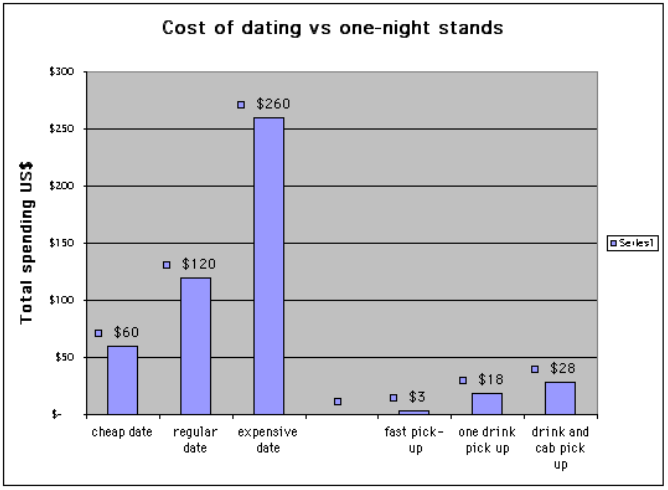
You two go get drinks at a jazz lounge because you are trying to show her your classy side. What to drink? "Wine to beer will make you queer. So wine." The glass of wine is $7. Two please. Later, "another round?" "Sure! And the bill." "Bartender, here is $35, keep the change."

So far, you have spent $120 on this chick and you have not been guaranteed anything. You still haven't kissed her.

What's worse: While you are spending money, she is thinking of the best way to tell you that she can't stay over tonight.

Of course, these numbers can vary on the type of date you go on. If you take her to Denny's, then to college bar where the beer is $2 a cup, you can spend as little as $60.

Similarly, if she likes lobsters and wants to see the play "Stomp!", you better call MasterCard and raise your spending limit.



The one-night stand scenario

You are at a club or bar with some friends. You are hunting for a one-night stand.

You walk up to some chick, talk to her. You don't feel any good vibes from her tone, so you move to the next. The third chick does respond to your seduction moves and other techniques in this book. You take her to the bar to buy her a drink. But before getting to the bar, you bust the "Spin and Kiss" and make out with her. At the bar, you buy her a Martini. $8, Yourself one too.
You make out with her some more, you bust out some other techniques in this book and you bring her back to your place. You screw all night, she calls you a sex-god and she wakes you up in a very special way.

Total cost: $18 with tip. Plus condoms. 6 Condoms (you animal!) $3.

So what is the best way to get laid?
The best way to get gratuitous sex is by hooking up in one-night stands. Just like many things, a one-night stand is a numbers game. Except this time, the numbers are a lot more favorable than they were with getting phone numbers and asking them out on dates. This time, your chances are far greater than any other method.

Ratio of women looking for one-night stands

Statistically this is how it breaks down:

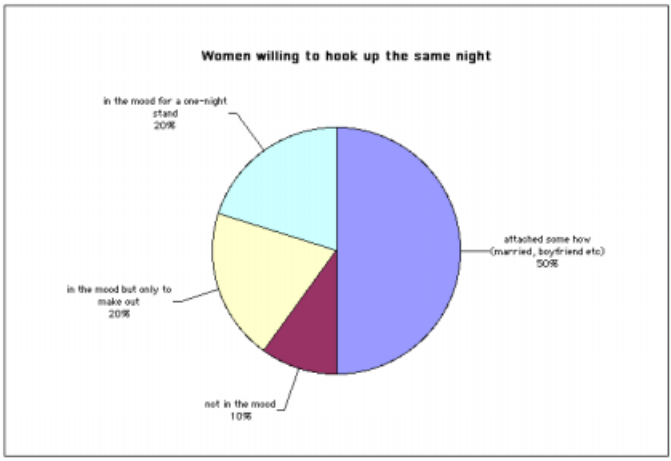
50% Are attached or married, so forget these (this number varies between social settings: clubs have far less married people than sit down bars)

10% are not in the mood, forget these. They just got out of a long relationship. Or are lesbians. Or are PMS-ing. These won't go for one-night stands under any circumstance.

20% Are in the mood but only to make out. These are women that are having their period or that have something the next morning preventing them from sleeping at your place (maybe they live with their parents). You can have lots of fun with these women, make out and maybe even get to third base. If they give you their number, don't throw it away, but also don't count on it. They may have come to their senses by the time you call later on.

20% Are in the mood for a one-night stand. They don't tell anyone this. You have to seduce them. They enjoy being seduced, it makes them feel

like they are finally meeting someone who knows how to excite them.


Women willing to hook up the same night
in the mood for a one-night stand 20%
attached some how (married, boyfriend etc) 50%
in the mood but only to make out 20%
not in the mood 10%

The best way to guarantee sex with women you never met before is to hit on a few women at a bar or club.

Given that the sequence of seduction events will be happening over a shorter period of time, you are not allowing for a lot of thinking to be done. Her decision to sleep with you will be emotional as opposed to rational. If you do this right, she will be so turned on that her first reaction will be to go enjoy the night with you, since she has finally found someone who makes her feel good.

All you have to do is dress well, approach them right, tell them special trigger sentences, turn them on during a

conversation and subliminally persuade back to your place (or theirs). It may seem too good to be true, but these are all techniques and methods explained in this book.

> *"Most men who are not married by the age of thirty-five are either homosexual or really smart."*
> *-Becky Rodenbeck*

Preface

Before you start reading this book, it is important to understand the sequence of chapters. The book is ordered chronologically:

Before going out to the bars
Entering the bar and observing
Approach women
Talking to them
Taking them somewhere else
Making out with them
Bringing them back to your pad for sex

Hopefully, this will be the order of events for you; from beginning to sex. Each chapter touches on several subtopics.

Some of this material may be new, some may be obvious. The crucial thing to remember is that even though you may think it's obvious, you should treat them like golden rules. Everyone knows that tanning helps your complexion, making you look thinner and healthier: but have you been tanning before going out? It's one thing to know and another to do. I hope you follow the guidelines strictly, for your sake.

Section 1: Before you start

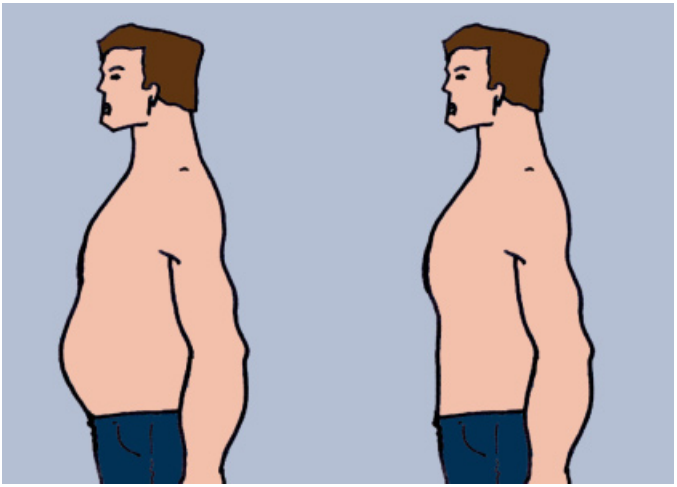
"Sex appeal is 50% what you've got and 50% what people think you've got." –Murphy's Law on Sex

Way before you start

There are certain things that you should be doing to improve your image and hookup skills way before you go out. Since you are planning on using these techniques soon, I recommend you start doing all of these immediately.

1) Loose the gut: I mean just that, just the gut.

Luckily for all off us with bigger bones, all we have to do is build enough abdominal muscle to be able to tuck your stomach in for a few hours at a time. Doing sit-ups won't help you loose much fat but it will strengthen your stomach. We don't have to loose all our fat and then build muscle to look like Brad Pitt. Fortunately, we'll be wearing clothes when we go out so they hide all your fat.

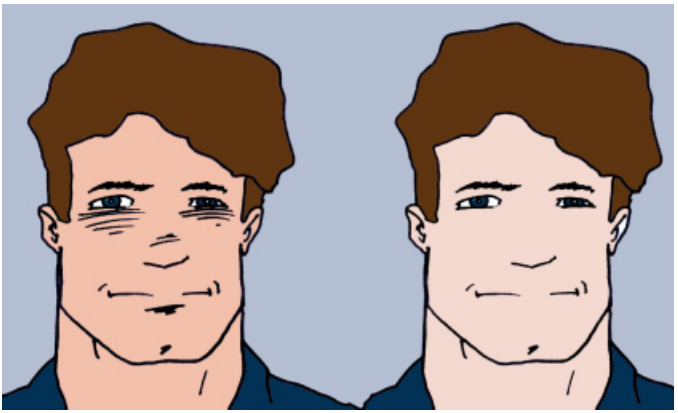


The difference between a fat person with no stomach and a one with a stomach is that the former doesn't look fat. Just well-built. Holding it in for a few hours may seem like a lot but it isn't. Once you start doing sit-ups, you can expect your ability to tuck it in to grow exponentially.

2) Start tanning:

Like my fat cousin Felipe always said, "The best way to loose weight fast is to tan!" And it is true.

You can look slicker if you have a tan and a belly than if you have just a belly and no tan.



I usually tan out on the sun whenever I can (weekends) and tanning beds during winter. A single session may not produce the results you were hoping, so go two or three times before the weekend arrives. Hit the tanning saloon on Tuesday and Thursday, that way you'll be looking good for the rest of the weekend.

To speed up your tanning, get a tanning lotion specific for tanning beds; the outdoor ones don't work the same way. Just don't buy the tanning lotion on at the saloon (they have incredible mark-ups), any Walgreen's or K-Mart carry tanning lotions at a third of the price. Also, don't try to tan twice on the same day.

Also, to keep the tan, don't shower with scolding hot water after-wards, the colder the better. After the shower, a moisturizing cream may be necessary depending on

your skin type. It will help keep your skin moist while allowing the tan to last longer.

Side note:

If you like to tan in tanning saloons a lot, remember this: Even though you are using an artificial method of tanning, you should try to emulate a realistic tan. This means that you may want to try to tan with sunglasses on every third session (to give just a hint of raccoon eyes, while not looking bad). You may also want to add lotion just to the upper parts of your cheeks, the areas that would get sun if you had tanned outdoors.

3) Jingles:

For many occasions, it is very helpful to have the cool rings, bracelets, watches, earring and necklaces. They can really add a lot to your look. Go to your favorite shopping mall and get whatever it is that will help you achieve the look you are going for. With $50 you should be able to get two basic sets of jingles: A set with the biker-look and a set with the clubber/player look.

The set with the biker look is ideal for any grungy, rough or tough environment you may find yourself in: Rock and Rap concerts, biker bars, underground parties and after-

hours. The jingles in this set are mostly made from steel and silver and usually have a black tarnish.

The clubber look will be appropriate for going to clubs, lounges, cocktail parties and classy events. Here the jingles will be finer, more expensive and more conspicuous.

Clean up

Here is a list of things you must to do to look good for women.
All the things in this list are simple grooming procedures that they notice if it is not done:
Fix your hairstyle (make sure the back of your neck looks good too)

Shower

Nails cut
Wash face
Cologne, deodorant, and after shave on
Trim-nose hairs
Brush teeth
Use Visine (if eyes are red)
Tan
Shave between eyebrows (no una-brow or monobrow)
Clean shoes
Bring breath mints

Why? How will they know I didn't shower today? Or why should my shoes be shined?

Here is how women get disgusted by certain things:

Nose and ear hairs are ugly to look at and can tickle them during making out.
Dirty long nails are dangerous during foreplay, as well as dirty.
Neck hairs are just look ugly.
Yellow dirty teeth portray a dirty mouth, whether it is or not. Totally un-kissable.
Chest-stick-out hairs are an unwanted preview of hairy things to come.

Thing of it like this: If you are a chick, your nose is more sensitive than a man's. Therefore, you are disgusted by

the way men smell most of the time. (Unless that's your fetish.) So you decide to look for hints that will tell you whether he is clean or dirty. Being a woman, you are extraordinarily perceptive on pinpointing little things; and you are even better at extrapolating bad conclusions from the evidence. (Like finding a long blond hair in your passenger seat and immediately asking for a divorce.)

So given these super-powers, they are always on the look out for the clean guy. The one who won't be rubbing zits on them during foreplay. The one with the cut-nails that won't be scarring them up in you-know-where. The one with the fresh breath and brushed teeth where food parts can't be found.

Facial Grooming

As facial grooming becomes more demanding, it becomes more demanded.

Women expect it. Most of these things can be taken care of once a month, such as blackhead removal or chest and pube grooming. Others, such as acne and unabrow need to be fixed every other day.

On the plus side all these things make you look a lot better, taking your look ranking up a few notches.

Little things they pay attention to
Trim nose hairs
Trim ear hairs
Cut and clean nails
Trim neck hairs
Brighten teeth
Trim chest stick-out hairs
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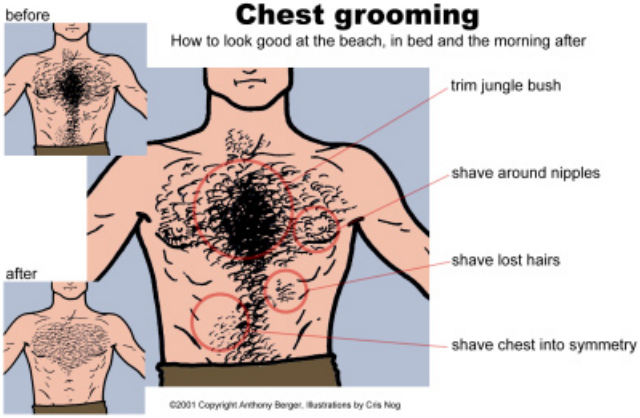
Because women spend their whole lives caring for their

face on an hourly basis, they tend to pick up a 6th sense for problem areas on your face too. Even though they understand that men don't take excessive care of their face, they may have their own aversions to certain things, such as kissing someone with acne, or stubble, or just simply hate overgrown bushy side-burns. Since you can't go wrong with having all those things properly groomed, you might as well.

Remember: they want to sleep with guys who are clean. Since they don't have anything else to judge you by, "If you look clean, you must be clean."

Chest Grooming


Chest grooming
How to look good at the beach, in bed and the morning after
before
after
trim jungle bush
shave around nipples
shave lost hairs
shave chest into symmetry
©2001 Copyright Anthony Berger, Illustrations by Cris Nog

I never realized that chest hairs could be shaved into uniformity. This helps you look less like a refugee and more like a Chippendale dancer. Set the hair-trimmer to

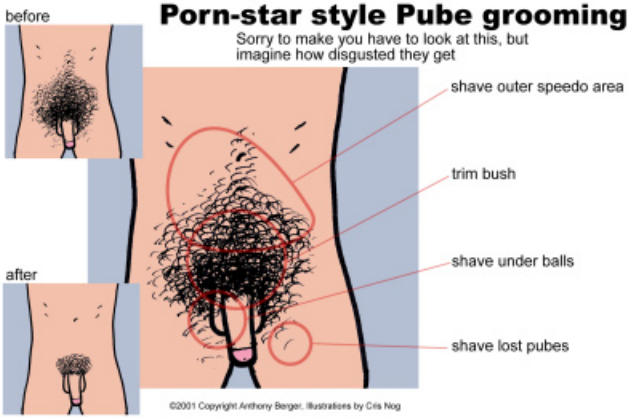
number 2 or 3 and shave away. Then remove the guard and shave lost hairs and nipple hairs to a clean, symmetrical look.

Making your penis seem larger

> *"What matters is not the length of the wand, but the magic in the stick." -Murphy's Law on Sex*

Pube Grooming:

If you want your chicks to have a neatly trimmed bush, the only thing we can offer in return and impress them with is the same. If you pay attention to the male porn-stars in any X-rated movie, you'll notice that they hardly have any pubes, just a little to keep from looking naked.


Porn-star style Pube grooming
Sorry to make you have to look at this, but imagine how disgusted they get
before
after
shave outer speedo area
trim bush
shave under balls
shave lost pubes
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Shaving your pubes will help in several areas:

A smaller bush makes your penis look relatively

larger.

They will be less intimidated from giving you oral sex.

It will keep your underpants from stinking like ... underpants (funk gets trapped in between the pubes).

They will have better memories of you.

They will be glad to know that you care to impress them.

They may even tell her girl friends about this feature. It could only improve your reputation.

Side note:

Don't want steel-wool pubes?

You can soften both chest and pube hairs by washing it with any regular conditioner. It may take a few weeks but the results are much more pleasing to the touch, for you and them.

Your room

Most of this stuff may seem obvious but they are all stuff

you need for your room. You can't create the "right" ambiance with a fluorescent light instead of candles.

A "dirty laundry stenched" room will totally cock-block your chances of getting laid.

Having to run around look for stuff she may need before, during or after sex is a complete turn-off.

You went this far and got the chick to come back, you don't want to flush it all down the toilet just because you weren't prepared for her. Most of this stuff is the type of kind you buy once in a full moon. A good lube bottle can last many months.

> *"When you fail to prepare, you prepare to fail." - Roosevelt*

Small Fridge

You got your chick back in your room. Everything's going perfect, you are making out like no tomorrow and you just know that with the momentum, sex is imminent. Then, she asks for a beer/Coke/water/wine what-have-

you. During the time it takes you to go to the kitchen, pick something and come back, she will have reestablished her judgment, she will check her watch and realize that it's too late for this, and that she is about to go to bed with someone she never met before.
Now, if you got a little fridge fully stocked with the basics, when she asks for something, you reach over with one hand while playing with her breast with the other.

Other things you should have. They are all worth getting since they don't get used up so quickly:

Chocolate syrup,

Marshmallow or whip-cream

Honey

Your bed

If you don't have a double, queen or king sized bed, get one. But even more important than a nice big bed is nice clean sheets! Before hitting the bars on a mission to get laid, make sure you put on fresh linens and whip out the silk pillows (or whatever you have reserved for impressing chicks).

It doesn't matter whether you got leopard skin print polyester or cotton or silk. It has to feel good and has to

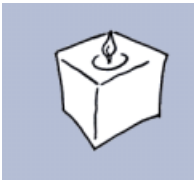
smell clean. Don't forget her pillow.

Extra pillows and cushions

Lots of them. This is not to make your room look like a Crate&Barrel ad. Pillows are a necessary prop for all women during sex. With them, you can get women in all those hard-get-into positions you see on the web. A must for crazy sex.

Ashtray

Even if you don't smoke. If they do, they'll need it, and you shouldn't have to go search for one at 3 am.



Candles

Get a FEW big candles. Not just one.

Candles add that extra something to the sex atmosphere, making it seem less cold than with the lights on and less scary than with the lights off.

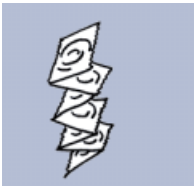
They allow things to remain intimate while letting both partners have a visual experience. Their light makes you

two look warmer.

But don't get the scented ones; if you have sex for three hours, your room will smell like a vanilla factory. Leave the scent to the inscents.

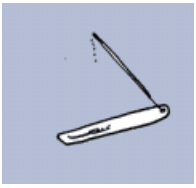
Boom box

If your computer crashes while playing all those MP3's you downloaded, you'll need one of these. You don't want to spend even a minute trying to fix your machine.



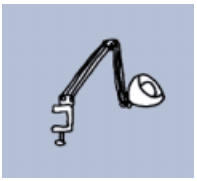
Condoms

Lots of them. The last thing you want is to have to turn down free sex just because you ran out of condoms. (I know you are smart enough not to have unprotected sex)



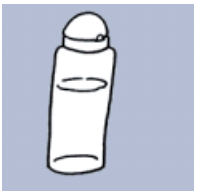
Inscence

Whatever smell you like. At a dozen for a buck, you can't go wrong.



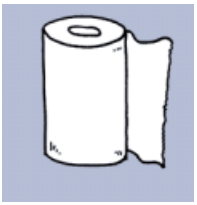
Indirect lamp

When you two get there and before leaving, you don't want to turn on your main light and reveal your mess or dirt or lack of organization; it just won't count in your favor. What do you do? Turn on some indirect lamp, facing away from you two, so that your visibility is sufficient to get things ready (find that Portishead CD), pillows, drinks, get those candles lit, etc.



Sex lube

For $10 you can get a large bottle of the stuff, and it lasts several months to a year. Great for lots of things, including massages.



Paper towels

For the mess you two are gonna make, hopefully.

Sex music

Sex music is the type of music you can listen to during sex.

But Anthony, I technically listen to anything during sex. Yes and no. Technically, yes, you can listen to tape with bus engine noises for all I care. But sex music is the type of music that enhances the sexual experience. Sex music is not porn music or some hardcore type techno. Sex music is something you and your girl can get down to and make love to. I love hip-hop, but it doesn't help one bit to set the mood for love/sex. Sex music should set the pace yet not be too loud. It should serve as a catalyst to getting things in motion without anyone wanting to turn back. Sex music can not be listened to while driving. It relaxes the body yet stimulates the underpants. It may have lyrics but they don't have to be listened to. It should... fuck it. Here are some of the band that produce the best sex music out there.

Once you hear you'll understand:

Portishead

Sade

D'Angelo

R. Kelly

Djavan (Brazilian)

Nitin Sawhney (British)

The list could go on, but with these should be a start. I recommend Portishead the most. I even give Portishead CDs out to friends on their birthdays. Djavan can add an international dimension to your taste in music. Chicks will be impressed.

Who you want

Who you are after is a tough question.
It is however needed to help you determine how to dress and where to go to find them.
But to make it simpler, we'll rephrase it: " Who do you want to sleep with tonight?" Here is a partial list of types of women out there:

High society diva
Traveling ladies
Escort girls/ strippers
Yuppie women
Divorced women
Club chick
Bar fly
Jock chick
College girl
Groupie chick
Trailer park chick

Notice how this list is arranged in order of income (or high to low maintenance).

Once you figure out what you are in the mood for tonight (it may be more than one type of woman), you will be able to determine how to dress and where to go.

Remember, the chances of you hooking up with any of these types of women are equal: high society divas have just as much sex as club girls and trailer park chicks. At the same time, you may think, “well, gee, in that case I’ll just go screw around with high society divas, and maybe marry into money!” Not so fast: you should choose your women at around the same level or below that you are in now. If you live in a trailer park and you strive to talk to a high society diva, and she asks you to get her a glass of Moet and you tell her you don’t know what that is, your cover is blown. Even worse, she could state she wants to sleep at your pad tonight! I don’t want to be disheartening, but unless you are making it transparent that you are trailer park material and hoping that they have always fantasized about doing it on dirty sheets, your chances are pretty slim.

On the other hand, if you feel pretty confortable around rich women, go for it, worse comes to worst you might have to spend some money to get a room at the local Holiday Inn. If she wants the Marriott, tell her you can’t

afford it. What usually happens here is that they tend to spring for the room themselves! (This has happened several times to me before, last time, the chick paid $260 for the best room, in cash!)
Once you have figured out what you want, you can the move on and figure out how to dress.

How to dress

How to dress is an easy question: the best.

There is no reason for you not to be the best-dressed person at any social occasion. Dressing well helps you on several levels:

Confidence

When you wear your best, you feel your best. There is nothing that drags you to believe that you are inferior to anyone else in the room. When you feel your best, you act your best. You don't forget not to pick your nose. You let ladies go first when opening a door.

Looks

Women can recognize a well dress man much better than guys recognize women. Women live and breathe clothes, so it is built in to their daily operation to make assumptions about what type of person you are.
Their impressions and assumptions about you are always positive.
If you are well dressed, you are also:

Well off

Hygienic

Healthy

Professional

Clean

Well mannered

Not a serial killer.

Their image:

Women since they were girls have always dreamt " I want a tall dark and handsome man....", well, you can't do much about tall but you can fulfill the handsome need simply by always wearing your best at social occasions. They don't want to be seen talking to some guy who could easily be confused with the neighborhood bricklayer.

You may think:

"But then I have to iron the shirt, dry clean the jacket the next day, polish the shoes before going out..."

No, you don't have to do all that. I have streamlined my wardrobe to have only wrinkle-free shirts and pants. Wearing my best clothes is just as hassle-free as wearing anything else. I don't dry clean the jacket every day (once a month at most); the shoes are polished once month. The pants and shirts are washed together with the rest of the casual clothes.

Of course, there are several ways to be well dressed for

each occasion. You don't want be wearing the same sport coat to heavy metal concerts or barbecues.

The best way to figure out what you need to get the best clothes is to skim through GQ type magazines and figure out what is fashionable this year. Then go shop at cheaper than brand-name stores for those same colors and cuts.

All you need is one kick-ass set of clothes for:

1) Classy events (like a gallery opening or piano lounge)

2) Summer day events (barbecues, ball games)

3) Clubbing (ultra trendy clothes for clubs and high class parties)

4) Week night (neighborhood watering holes)

Also, after having spent $7000 on clothes in the last 6 years, I've come to the conclusion everyone arrives at age of 5:

> *"It is better to have one kick ass set of social clothes than to have 6 average sets."*

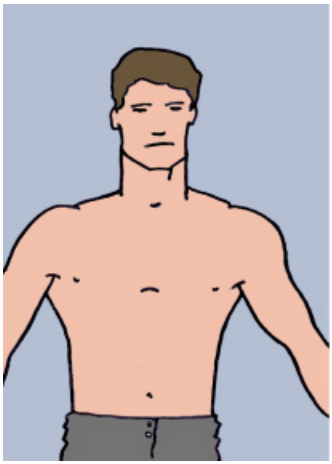
I know we all know this, but it is here for reinforcement. You can wear the one set of kick-ass clothes every-time you go out and look different with a few variations (different shirt, different shoes, no jacket etc), and still look fabulous. But with an average set of clothes, you'll never look better than average.

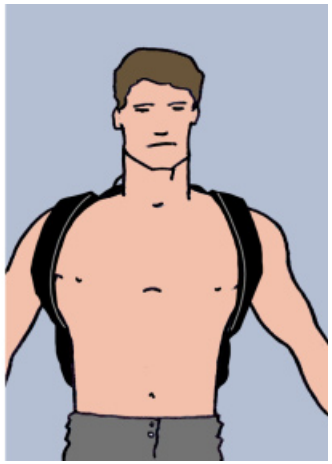
Plus, when you buy from famous designers, you are not only buying a hip look; you are also buying quality. You can expect a Dolce&Gabana suit to last several years without a single thread being undone. Plus, when you spend lot of money on a piece, you treat it better.

If you are the type that got in line twice when God was giving out fat (like me), you might want to only wear dark or black shirts, T-shirts and sweaters. You can visually lose 10 pounds this way.

There are ways to look great in all these occasions. Check out the ads from GQ, Rollingstone, Playboy and Vibe and you'll get a good idea about what the next fashion cues will be.

Side note:





How to look good at the beach:

*Who is stronger between these two? **

This summer, you can make yourself look tougher and stronger by carrying a backpack next time you go to the beach or park. The straps will help better define your pectorals, making them seem wider. Great for cycling, roller-blading, out door events and concerts.

*They are both the same figure.

Your pockets

Here is a list of stuff you might want to consider having

in your pocket whenever you go out to hit the scene. You don't have to carry it all, but a lot may come in handy should you start to get lucky.

What I do is leave my sport coats and lucky jackets ready with a set of most of this stuff. I buy 5 packs of gum, get 5 business cards, get 5 sample bottles of cologne etc and spread them out over the jackets, so that I'm good to go.

Chewing gum

Makes the white of your teeth show while chewing, kind of like smiling.

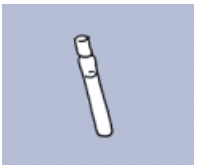
Breath spray

Pretty obvious but everyone forgets.

Business Card

Makes them feel more secure about you. You may want to give it to her, even if she is coming over to your place. Helps them know that you have a job and that they can

find you should they need to.



Cologne, perfume, eau-de-toilette

Women's noses are keener than ours are. Not only does it make you smell good, but also hints at the fact that you took a shower before going out.

"Just like everyone has a look, everyone needs a smell"

Comb

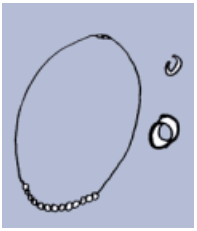
Depending on your hairstyle, a 4"comb fits anywhere, even in your wallet.

Condoms

"You never know when and where you might get lucky"

Handkerchief

“You never know when and where you might get messy”



Jingles

Depending on the scene you are hitting, it may be necessary. In others, it may help you look cooler than the rest. What’s more, you can always wrap some great story or conversation opener around one of these. “I got it when I was in Cairo”

Lighter

Even if you don’t smoke, you should have one handy. If you see a chick pulling a cigarette out of the box or looking for her lighter, you’ll be there. Then after she thanks you for the light, you can extend your hand out and curl it like a bowl and tell her that she can ash in your hand. If

she doesn't get the joke, move on.

Pen

NEVER leave home without one. Not only is it a key instrument in getting chick's number, but it's great for protection against the evils that lurk at night.

Viagra

If you need it, then:

"You never know when you might get flacid"

Leather wallet

If you are over 18, it's time to think about getting a real wallet, not the kind that fold in three, is made of nylon and got the "Lakers" logo on the front. A real leather wallet.

Watch

A social watch can add $$$ to your look. If they are too expensive, consider getting a fake TAG HEUER or some other classy brand watch. Anything except Rolex, no one will believe you. Otherwise, anything that looks classy and doesn't have LCD read-out is great.

Where to go

The simple method to find out where all the ladies go is to find out where they live and work.

This applies to most US cities.

Take Chicago for instance: Most single women live in the Old town/Lincoln Park/ Wrigley vile neighborhoods. These same women are young urban professionals that work downtown or in these same neighborhoods. So most of the time they are in their neighborhoods or downtown. Their weekly social life also falls into the same area. You can go to local Lincoln Park bars any day of the week and see local women hanging out, where as if you were to go to a bar on a week night in Rogers park you would only see truckers.

Here is a list of places to check out for the ratio of men to women. These suggestions usually render a higher percentage of women than other places:

1) Female friendly area bars: (look for areas with Starbucks, Gap and Crate&Barrel stores)

2) Coed College bars

3) Airport area bars (not airport bars, those only have men) where the stewardesses go after their shift.

4) Hospital area bars (where nurses go)

5) Concert halls area bars (where the groupies go before or after the show)

All these places generally have a higher percentage of women. To find out exactly where to go all you have to do is ask. For instance, to find out where the stewardesses' party, go to your local airport and approach a below average looking stewardess, smile and ask:
"Excuse me, what's a good bar close to this airport?
"I like Barney's on 57th and Pulaski, that's where me and the crew from ATA go..."

By now you should be looking good, well dressed for your target prey and getting to the bar or club you have

strategically chosen as your best bet for picking up women. You have left your room ready to impress the chick you'll be bringing back and you got everything you might possibly need in your pockets.

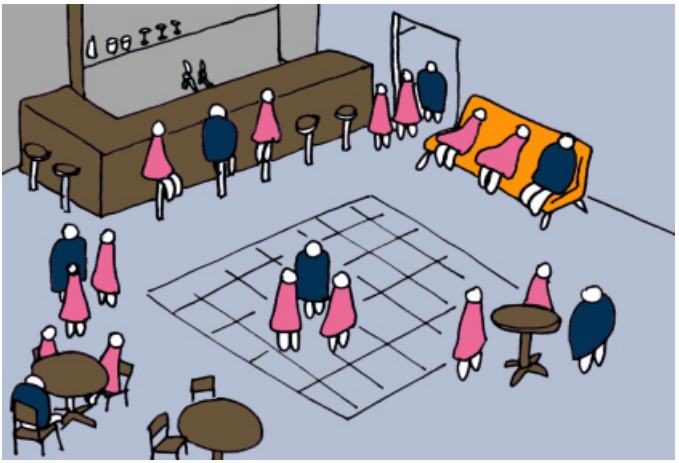
Next you will learn about what to do to impress the honeys way before you talk to them.

Section 2: Enter the bar

Enter the bar

Entering the bar is a crucially delicate situation. This is where most of the women will be making their first impression of you and when they decide whether they want to sleep with you or not. How you act and carry yourself will determine whether they will want to talk to you.

As soon as you enter, you should be paying attention. Who is with whom? Where are most of the chicks? On the dance floor, sitting, by the bar, standing, dispersed?



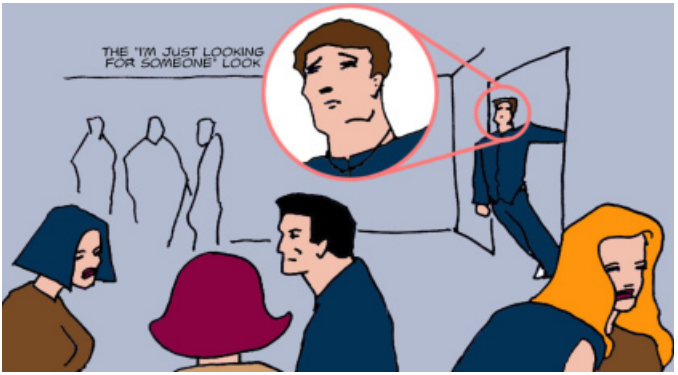
Make notes of where they are and where there isn't much competition. Most importantly, you should be on the look out for single women. Try to spot them from the entrance. As soon as you do, head over in their general direction.

Don't hesitate or wait for the ideal time. There is no ideal time other than right now.

You are not there to think. This is the battlefield and like a true soldier, you shoot first ask question later.

If she is by the bar, order a drink next to her. Then, after a while, make small talk about something unique to the place, so that it doesn't sound cookie cutter (i.e.: the bartender, the decorations, the crowd, the music etc).

If you don't see any single women available, just groups of people here and there, then do the "I'm looking for friends" approach, where you walk through the bar or club, checking out the rooms for women while pretending to be looking for your friends.



This will keep you from looking like a loner (if you are by yourself) while at the same time let you spark a conversation with some chicks by busting out:
"Excuse me, I'm waiting for some friends, can I sit here with you till they show up?"
Believe me, 80% of the time this line works, it's innocent.

"This is my joint" technique

As you enter the bar or club, wave a "hi" to some imaginary friends of yours in the place.

Say Hi to your friend the DJ, even though he doesn't know who you are and isn't even looking in your direction.

Say Hi to the bar tender. If she is looking, she will reply a "Hi" anyway. Say Hi to your friends in the back. Make sure you say hi to people who aren't looking at you.

Why?

So that the people who are checking you out will think you this is your joint, that you know everyone in the joint and that your are the coolest shit since John Travolta in Grease.

However useful these techniques maybe to improve your reputation, don't do it in neighborhood watering holes and run down bars. You don't want to look like some one who knows all the truck drivers and bums from the neighborhood.

"Go in there blasting" technique

A thing my buddies and I try to do when we enter a bar is to "go in there blasting". We each individually walk in, spot the hottest chick available and march up to her and mack. This uses the theory " start from the top and work your way down". The point of talking to the hottest chick is so that all the other women observing you will realize that you usually deal with quality women. Regardless of the outcome of your quick 3-minute conversation with the hottie, you will then be able to go hit on the second or third best, this time having the reputation of being a #1 type player. This is of course assuming your conversation doesn't go visibly wrong with #1.

Another advantage other than looking good to all the women in the bar is that, if you go in blasting, the bar en-

vironment won't intimidate you.

You won't be thinking "oh my god everyone is watching me and if this chick pours a drink on my head I'll be the laughing stock of the bar and have to run home..." type shit.

When you "go in there blasting", you don't give a damn. And this just-do-it mentality has always rendered better results.

Observe

Once you do spot a chick you like, you should observe her for a least a few seconds to analyze a few things:

What is she dressed like?

Is she in fuck clothes or work clothes?

What mood is she in?

What is she drinking?

Is there any sign that she could be with someone else?

Is there a half-full drink next to her? A jacket?

You may want to be on the look out till you land a chick to talk to. To do this while making yourself available in case they want to spark a conversation with you is to be standing at an accessible location. Don't sit down if you are on the hunt. If you are drinking with your buddies, position yourself in a way where you can see the chicks passing by while at the same time they can easily say something to you.

A very important thing to remember when checking out the chicks is to make eye contact for more than just a split second, together with a minimalist smile.

Eye contact is where it all starts.

If you are standing up and some chick passes by and you two make eye contact and she is smiling as she is passing by…
… wink at her.
A little wink will do. Ideally tied in with a slight friendly smirk. Or a toast cheers. Something innocent that makes her aware that you exist.

Don't try to stop her. If she wants stop and talk she will. But remember her face. You should soon start to work on her. See where she goes and whom she is with. If she is with a guy, then be patient and wait for a cue for

you to go talk to her. This opportunity will show up next time she gets away from the guy she is with: she may go to the bathroom, to the bar, to the cigarette machine etc. At that point, since you noticed her interest in you, you can approach her with a more direct opening sentence (i.e." Hi! I like your smile!" or something of the sort).

Smoker's beware!

This could be you.

It used to be me for a long time. (I quit smoking, ask me how: anthony@advancedmacking.com)
It's bad enough that you are stinking up the place, but now you got to look ugly?

Practice smoking in front of a mirror so that you know

what you look like in front of other people.

Although I know a lot of you are going to hate me for saying this:
Try going without smoking that night. I used to smoke like a chimney my self. But there are a ton of disadvantages to smoking that get in your way of meeting women. It's worth a try.

Side note:

To make it more interesting, you can only smoke if you bum it from a chick you are hitting on. That way, if she smokes, you can too.

What to drink

Order anything that is served in a glass as opposed to bottle.
Wine, gin&tonic, screwdriver etc are all classy and served in glass. The reason for this will be explained later. Besides, the problem I have with beer is that it soon makes my gut stick out. It eventually reaches a point where I can't tuck it in any longer, loosing all my charm. Tequila and scotch both produce bad breath very fast. Women find it obnoxious, even women who drink tequila or scotch (hypocrites).

Wine, gin and tonic or screwdrivers will get just as bub-

bly for the same amount of money, yet won't bloat you or make your breath stink. My favorite is gin: " The gin will make you sin".

Side Note:

Sometimes, mimicking the chick you are after can help you more than trying to look classy. If she is drinking Guiness, ask her if the Guinness they pour tastes good. If so, order one for yourself and offer her one (if she is almost done with the current glass). This can help you two start to have a conversation: Guinness, places that pour good Guinness, the "Inner Town Pub", they also got good BBQ wings, etc.

Next, we'll discuss how there are different ways you can walk up to a woman and start a conversation.

Section 3: Approach

"There are times not to flirt. When you're sick. When you're with children. When you're on the witness stand." -Joyce Jillson

Approach

Your approach is a crucial part of the macking process since it is the first impression you make on her.
My grandfather once told me how he used to pick up chicks in his days. His method was so new to me because back then I used to think it was all about the pick up lines. But this method has withstood the test of time since the Bronze Age:

Make eye contact (with a slight smile on your face).

I can not stress this point enough! Before you approach a woman, make eye contact with her several times before. These glances you shoot back and forth can stimulate her interest and curiosity about you. It will tickle her stomach and make it much more exciting. She'll have a crush on you before you even approached her, half the battle (at least 25%) is won.

If she responds in kind or soon makes more eye contact,

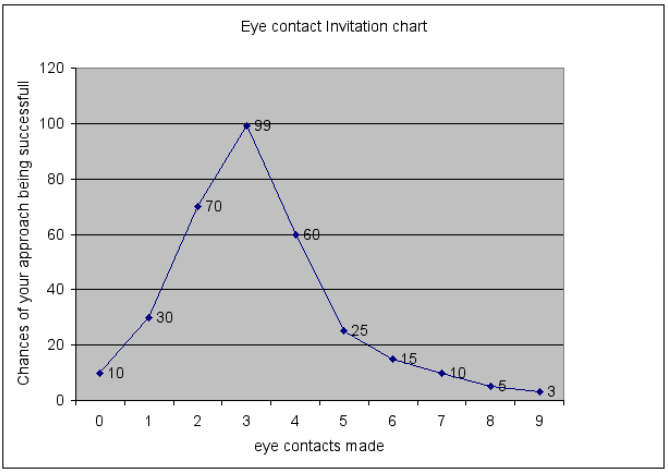
you'll be able to tell if she is interested in you or not. If she is, you will be able to approach her with confidence.

When to make your move

When should you approach her? There is a very specific moment that lasts for a few minutes that determines whether you will be able to pick her up or not.

You should make your move on the third eye contact you two make.

No more. No less.



Anything before that will be premature:

0 eye contact made: You can approach me from behind, but let me check you out while you introduce yourself

1 eye contact made: I have checked you out and I am forming an opinion about you

2 eye contacts made: I am considering you as potential playmate

3 eye contacts made: This is when you move in. I am inviting you to come over and talk to her, act on it now!

Anything after that will make you look less confident:
4 eye contacts made: I am wondering why you didn't respond to my invitation, do you not like me?
5 eye contacts made: Are you keeping me as your back up plan?
6 eye contacts made: If you are shy, you are not worth my time.
7 eye contacts made: Are you slow or what? Jeez
8 eye contacts made: What a looser! We are all talking about you at our table.
9 eye contacts made: Ha! And to think I was going to give it to you tonight…

Yes, it takes guts to be able to react to the third time she checks you out. But if you do go there and introduce yourself, you will find that talking to her and seducing her will be a lot easier than any other time. This is the moment when she is most receptive to you.

Your only effort will be to walk up to her, everything else will work out as planned.
If, you wait till the sixth eye contact, you will have to spend some time convincing her that you are the lover she has been looking for...not an easy task.

Introducing yourself

Another one of my favorite approach methods is to be standing next to them for a few seconds before you talk to them. As if you didn't go there to talk to them, you just happen to be there and she happens to be there.

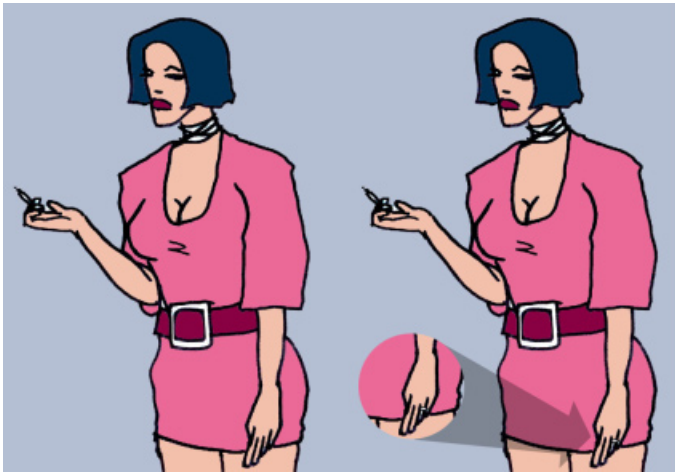
I.e.: She's sitting down at the bar, there is an empty seat next to her. Instead of going up behind her, tapping her on the shoulder and hitting on her, I'd rather go sit next to her, order a drink, and while waiting for the drink, say "Hi" and make a casual comment about something like the bar tender or music or bar.

This way it doesn't seem like you went there just to hit on her. During the minute you wait before hitting on her, her guard goes down.

This same situation goes for cocktail parties where everyone is standing up: you pretend you didn't notice or see her till she is right next to you. Then is just a matter of turning and sparking up some chat.

Who not to hit on

What's the difference between these two women?



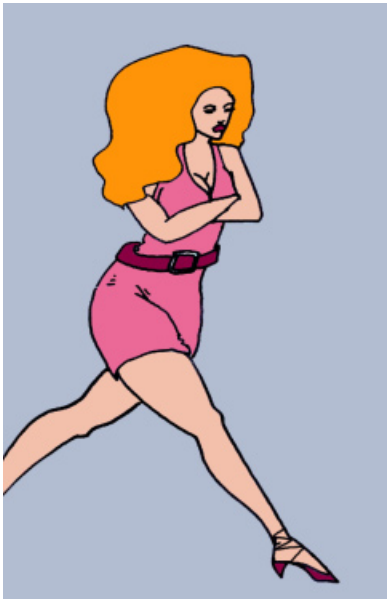
Which one can be hit on and which one not?

The first thing to check out before making your move, way before you plan an approach strategy, is to see if she is married.

Check her left hand, on the finger next to the pinky. If there is a ring, and it isn't a college ring or part of a zillion other things she has on, then you can bet your bottom dollars she is married. Move on, forget her.
It saves you a lot of trouble and maybe an embarrassing situation (even though a true mack is never embarrassed by anything he does; specially the noble act of seducing women).

Unless she is checking you out, making eye contact etc, you are never gonna get it. Even if you can, sometimes it's not worth it.

Another important thing to remember about your approach is that you should never try to stop a woman in motion. If she is going from A to B, she has no interest in stopping at C just to hear your mack.



This, of course, is different if she is just strolling through the club or bar. The difference between the two is speed: if she is going to the toilet, she is going to the toilet even if you are Brad Pitt. If she is looking for her friends who apparently haven't arrived yet, then she is yours for the killing.

Camera Trick

Let's say you are sitting at a bar with your friends.
You see a chick you like sitting at the table next to you.
You make eye contact, as you should always start with that. She checks you out too, and, as far as you can tell, she displays no disgust or gives a cold glance. She may

be interested in you.

Given that her friends are at her table, you stand a very little chance of approaching and hitting on her in front of her friends.

She could be yours if you had a chance to talk to her in private, without her friends listening. The fact that her friends are present will make her want to look as if she is picky and selective, immune to any come on. Her response to look cool and sophisticated in front of her friends will be to reject you, in front of every one.

So how do you hit on her without her friends influencing the way she reacts to your mack?
A cute little technique I came about last month, and have been using since, is to bring a camera with you.

As in the same scenario as above, you sit there till you think is a good time to approach her: maybe some one from her table went to the bar, there is no one telling a funny story, she seems kind of bored etc. You then make eye contact with her and wave the camera in the air, signaling that you want her to take a picture of you.

Or, if she is close enough, you ask her. You don't have to whisper but at the same time you don't have to scream across the room. You want it to seem as if you just want

a picture: no smirks, blinks, “take a picture of us, baby!” lines or anything.

Smooth yet innocent. When she comes over to get the camera, spend a little time explaining how you want the shot and how to use the camera. As far as where to shoot it from, ask her to shoot from a position that is far away from her friends (I’ll explain later).

When your friends get into position, jump in the middle, as if you were the leader of the group and act wacky. This is your chance to show to her that you have a great personality and that you and your friends are fun guys. Do the usual stuff guys do in pictures (such as horns behind some else’s head, kiss, strangle, show off your muscles etc.) Just keep it tasteful, no picking nose or hands in pants.

Then, when she is done taking the picture (mind you that this all happens in a minute or two), go up to her, where she is, don’t wait for her to come to you. Given that she is far away from her friends, and you are away from yours, you have just created a quick moment for you to introduce yourself and start talking.

If you have a digital camera with an LCD in the back, you can extend this moment and show her the picture she just took, while maybe going over the previous shots

you took earlier (make sure you don't have anything stupid).

While you two are standing, you can ask her name, what she does (quickly followed by "Are you a photographer?), what is going on afterwards. If she is trying to keep the conversation short, thank her for the photo and come back to your seat, as if nothing happened. Don't be intimidated by assuming that her friends are following your conversation, if they are more than a few feet away, they probably can't hear you.

Keep the conversation for as long as you like. If it lasts more than a few questions, and she is answering with interest, ask her if she wants to go get a drink. Once you take her to the bar, you can follow up with the "whisper" and the "boob or leg touch".

Hi

> *"Smile, it makes people wonder what you are thinking." – Murphy's Law on Sex*

Forget pick up lines like " your legs must be tired from running all over my dreams" or "want to go for pizza and a fuck? Why not? Don't like pizza?"

The only line you will ever need goes like this:

“Hi!” (Smiling)

This little word is so powerful because everyone’s natural response is to say “Hi!” back.

So when you say “Hi!” you are really passing the hot potato on to her. She will then say “Hi!” back and maybe follow through with a “How are you?” At which point she is starting the conversation. You should then proceed and talk to her. If she doesn’t ask, then you ask.

Mimicking

Mimicking her mood and style is very important: It will subconsciously make you two seem more compatible than if you were to talk loud and happy while you respond in quiet and depressed. If she is calm, stay calm; if she is happy, get happy; if she is serious, act serious.

The same applies to body language. If she has her arms crossed, you keep yours crossed. If she is facing you, square up to her. If she’s holding her drink up, do the same. It’s not that she will think that you two have so much in common as far as your standing posture, it’s just that it makes seem that you two are on the same wavelength, that you two are agreeing on something.

If she is sitting down, and there are no seats next to her, scoot down so as to be at the same eye level. It will be better than creating an uncomfortable situation by talking down to her.

"Come Here" trick

A cute little approach technique I've used to talk to women that are hanging out in a group is to position myself (with my homies) next to their group. Because it may seem kind of awkward for me to stick my head in there and hit on one chick in front of all of them, I just make eye contact. If she is responding, I follow it with a 'come here' hand gesture, with out saying anything while maintaining a smile. At this point she will have two options, to say no with her head or to come over. If she comes over, you are kosher and can move to the next chapter, talking. If she doesn't come over, you can then wait a bit, fin-

ish hearing your homies' stories and then head over to her. There you can spark up the conversation with several opening sentences (All of these said in friendly, smiling manner):

" Oh, you are too good to walk five feet to come talk to me?"

Or

"When Mohamed won't go to the mountain..."

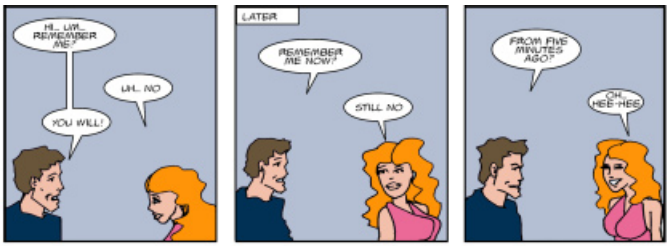
Or

" So, we finally meet..."

"Remember me?" Line

I know I know. You think I just advised against all pick up lines.

No! I just advise against cheesy, pre-fabricated, sexist pick up lines.

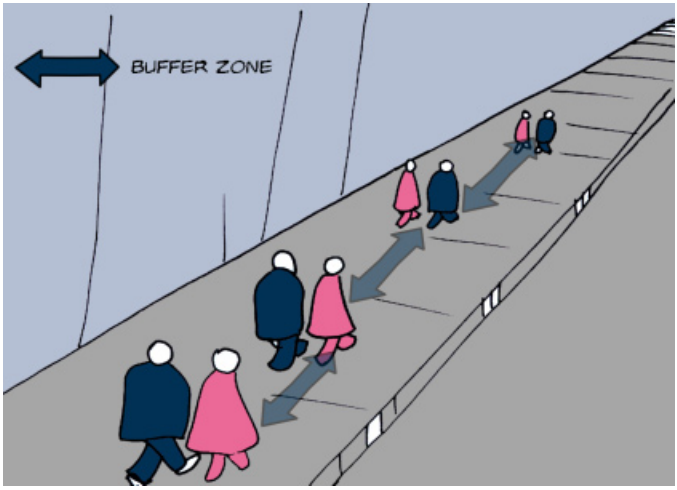


As long as you sound creative and make them laugh. If you can make it sound like you just made it up, you are kosher!

If it sounds copy and pasted, you'll reek!

This "remember me" line is cute and gets them laughing, while at the same time creating a tiny bit of history between you two.

"Walking Buffer" trick



Whenever you get into a situation where you are in a group walking towards some place, as soon as you start a conversation with a chick, try to set up a buffer zone between you two and the rest of the group. That way you two can have your flirtatious conversation without either one feeling self-conscious. It also keeps other members of the group from barging in and cock-blocking or disrupting your mack.

You should also try to walk slower once she starts chatting with you, so that you get your buffer zone behind everyone else while at the same not being seen by the rest. This way neither one will feel self-conscious by what the others can see you two are doing, should you decide to grab her hand or plant a kiss on her.

How to set this up:

• Park several blocks (or more) away from your destination. I.E. You and your mixed crew are going to the ball game and you are driving. Claim that parking is impossible around the stadium and park 10 blocks away.

• Suggest to your crew to bar hop to a place several blocks away.

• Don't tell chicks to meet you at some place, tell them to meet you at your place (gives them a chance to see that your place is cool and get familiar with it), to pre-party there and then head over to the bar or club.

• Round up the crew at whoever-lives-closest-to-the-bars' house. Then, instead of driving, since you are so close, suggest everyone walk. This is also healthy since you shouldn't be drinking and driving.

Confidence

"Sex discriminates against the shy and the ugly."
–Murphy's Law on Sex

A word about confidence:
Confidence is always picked up on women's radar.
Just like dogs can smell fear, women smell confidence and lack of it.

They can tell, within five minutes of talking to you, whether you are a confident person or not. This is not to be confused with arrogance: you don't want to talk to her like she is below your standards. The difference is that you can approach her without getting nervous, being able to listen when she is talking and treating her as if you are not after her.

The problem with confidence is that it is very hard to fake it for long periods of time. But there are certain things to do and not to do that will read "definitely confident on her radar screen":

1) Look at her straight in the eye; don't over stare. Be comfortable when she looks you in the eye and don't immediately look away.

2) Smile (not a sly grin like "let's have sex", but as if you are having a great time)

3) Straight posture, not army like. Just enough to display a slant.

4) No nervous ticks (like jiggling coins in your pocket or scratching your ear). You can use your hands vividly to illustrate stories or events but don't over do it, you will need to maintain your composure to use the "Boob-touch" technique.

5) Don't be intimidated or leave if another guy tries to talk to her while you two are talking. If he hangs around and starts a conversation with her, as in, if he is trying to pick her up in front of you, simply introduce yourself while making "show-down" eye contact and see how he reacts. He should realize that you were working on her and back down. If he doesn't back down, then hang around till its clear who she is going to be with. If she involves you in the conversation, then stay, otherwise, excuse yourself claiming that you are going somewhere else (bathroom, bar, juke box etc).

6) Don't jump in to "dating" related topics, as if

you were trying to get her number too fast. No chick will ever admit that she is out looking to meet someone she can date and get serious with. They claim that they don't want to get serious with anyone right now, even though they may be in desperate need of a man. If they ask if you are dating anyone, claim that you recently broke up (and if they inquire, claim that it was because your girl moved to Europe, not because you had a fight with her or because you got her pregnant and are now hiding).

7) Keep your topics uplifting, like you are some sort of super guy at work, at exercise, with people and social life. Don't ever mention hate or rudeness or any negative feeling or emotion. You may be joking about killing everyone in the bar for a beer, but her sense of humor may not be like yours. She may even laugh at your morbid jokes, but it gets her wondering. And you never want to get women wondering; they are too good at it.

8) Get just as excited, serious or sad as she is. It starts you two off on the same wavelength, making conversation easier. However, don't over empathize with her. If she is sad cause her dog died, don't start crying. Similarly, fake laugh at

her joke will do more damage than good.

9) If she has to go somewhere in the middle of your conversation, let her. If she insists she will be right back then give her five minutes. Any longer than that move on to someone else (unless you know you two were getting along great. If she gives you one of those "I'm going to the bathroom, I'll be right", move on or wait for her from a different location where you can see her but she can't immediately see you. If she does come back and is looking for you, you can then step forward and pick up where you left off. If she doesn't come back, at least you won't be standing there like her puppet.

10) Don't say you're sorry or ask for permission for asking personal questions. If she claims that it's personal, tell her that she can ask you a personal question after she answers yours.

The topic of confidence could go on forever, but what I usually do is pretend I already have a girlfriend that looks great and that is lots of fun. If you can simulate this mental state, it will come through and convey that idea to her. It will spell out " I'm used to girl of your caliber and I'm yet to be impressed by you". At this point, it will be up to her to have to work hard and convince you to talk and

discover her, not the other way around.

The Alpha-male handshake

Ever been in a situation where you are walking with a lady-friend and you come to group of her friends and you end up not being introduced? She says hi to everybody, starts talking and five minutes passes and she completely forgot to introduce you? Meanwhile, people glance at you. You and they feel awkward. Don't you feel more insignificant and useless than the period at the end of this sentence?.

Well you don't have to put up with rudeness anymore. A little trick that I use whenever these situations occur is the "Alpha Male Hand Shake". Basically, as soon as you come to a clique of people, wait for your friend to start saying hi to people. If she doesn't introduce you, introduce yourself.

This will help you achieve a few things:

1) Show people in the group that you are not a background person; that you are just as important, or maybe more, than the people in the group. Given that they don't know anything about you, they may assume you are someone so important that you usually do not go by unnoticed.

2) Show the other guys in the group that you are

more outgoing and less shy than they are, since you reached out to greet them before they did. This will help establish you as an alpha male; the other males in the group will treat you with respect.

3) Show the girls in the group that you are independent, that you don't need to be babied around, or that you are the type of guy that doesn't want to meet your friend's friends.

4) Get a chance to learn the girl's names. Repeat the names of the ones you like three times in your head. If you get a chance, and if the situation allows, greet the ones you don't like first, then kiss the hand of the one you like last. You will win brownie points.

5) Remind her that she should be introducing you. Once you start with the "Hi! My name is so and so"; they tend to realize that they forgot about you, making them seem rude. Soon, she will be introducing you and not forgetting about you.

Side note: Chalk Trick

Another handshake trick for people with sweaty

> *palms is the "chalk" trick. It applies mostly to job interviews but can be just as helpful in black tie events such as weddings. Simply get some Billiards chalk or black board chalk, in bar form, not powder, and put it in a small bag. Place this bag in you tuxedo pocket. Before being introduced to some one important, stuff your hand in the bag. The chalk will dry up your hand. You can then shake away without offering that "sleazy hand-shake".*

This trick works best at job interviews, but can be useful at formal parties, where the women are so beautiful that not only your hands are wet. This way, you can greet them without changing anyone's first impression of you.

Reverse tractor beam

The reverse tractor beam mack was developed by Ron Jule and is probably the best method for reversing a turn down from a chick back into positive ground. This one is great to have on your holster whenever your approach doesn't go as planned.

The main idea is to approach the chick using the "Hi" method (or any non-generic pickup line method). If you get turned down in disgust, you then reply to her in even more disgust that she has the arrogance to think that

you were trying to hit on her, when you were just trying to have a friendly chat or just making a comment.

Example:

Guy: Hi! May I buy you drink?

Chick: I don't go for your type!

Guy: Excuse me? (With a disbelief smile) I was just trying to be nice to you by offering you a drink. Where did you get the idea I was after you? I'm just trying to be friendly and chat with you!

At this point, she has two options:

1) To go on acting like bitch like she's all that

(which would make her feel like a real bitch)
Or
2) To realize that she made an assumption and try to make amends for her rude reply.
They usually try to make amends by being extra nice to you from that point onward. You can then carry on with you conversation.

The 1 out of 10 rule

How many women should you hit on each night you want to hook up?

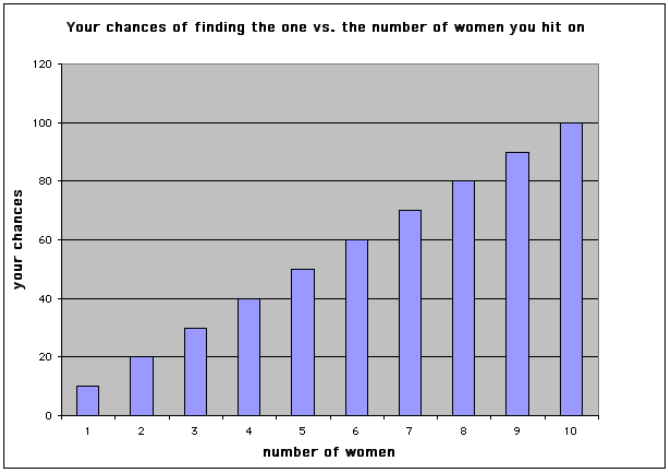
What I always tell my friends is that you have to hit on 10 women before finding the one that wants to hook up.

Why 10? Why some many? Why such a round number? The reason I tell them ten is not because I want to discourage them. Its because that should be your mentality while out on the scene. In sales, there is a rule called “1 out of 10”. It states that for every 10 customers a sales clerk attends to, one will buy the product.

The same applies to meeting women. The tenth one WILL bite. Believe me. If you don’t get lucky by the tenth woman, its because you miss counted.

So when you hit on chick number one and she rejects you, don’t get upset. You are getting closer to hooking

up. Just hit on nine more women and you'll be oinking tonight.



When you get reject by chick number nine, don't lose hope, they next one you hit on is the one to come back with you.

It is just like one of Murphy's laws that states that if you have ten keys and you are trying to unlock a door n the dark, the one that does it is the tenth one.

Question: Is it easy to hit on ten women?
Answer: No, but you should strive for that anyway if you want to hook up.

Question: Do the numbers roll over to the next time you go out? As in, if I hit on six women tonight, do I

then just need to hit on four more next time?

Answer: You wish. You get to start from scratch again.

Question: What if the sixth girl tells me she wants to go back to my place?

Answer: Tell her to piss off, cause you are trying to get to the tenth chick. Just joking.

Section 4: Talk

"For flavor, instant sex will never supercede the stuff you have to peel and cook." -Quentin Crisp

Talk topics

Here is the most important thing about talking to women for the first time: The trick to talking to girls is to:

Never ever mention sex or sex related topics.

Once you do, their guard goes up.

If you don't it will stay down and you'll get it sooner than you think, since it seems to be happening naturally, spontaneously. After you bed them, know them for some time etc, then you can talk about sex like no tomorrow. Only then they won't be disgusted by you or the subject.

"So what else is there to talk about?"

Subjects I touch on when chatting are summed up in these three easy to remember words: fun, love and money.

Fun= vacation, sports, activities, web, places, bars, clubs, Internet, joke emails, TV etc

Love (things you like a lot, not sex)= food, hobbies, music, friends, movies, poetry, arts,

Money= career, price of drinks in different bars,

spending habits, (all mentioned without bragging about what you make)

Food

A great subject I tend to dwell on is food. Food is great because people always feel really passionate about some type of food or restaurant.

Where was the best pizza you ever had?

How was the crust?

How much sauce?

Any special ingredients?

What about curry? "I loooove curry!"

At the same time, food let's you show her that you have a culture/delicate/tasteful side. Most thugs don't know that basil and the right olive oil can make or break a chicken fillet. If you have no culinary skills whatsoever, use that as a source for you to make jokes about yourself and show your funny side:

"I'm no good in the kitchen, as a kid I used to pour cereal, and spill milk everywhere. Then my mom would walk in and flip the bowl the right side up."

Movies

Movies are a great subject to keep as your back up plan. After two hours of talking to her and you can't think of any other topics to mention, then bring up movies. Movies isn't the most interesting but it eats up time, since you end up in the "Have you seen…" or "Did you like…" I save movies for emergencies.

Music

Music is a good one. Just remember one thing. If she says she likes the Backstreet Boys or some band you can't stand, don't tell her they suck. They will hate you for hating something they love. I usually walk away from chicks that don't like hip-hop. At the same time, I feel a desire to actually develop a relationship with a chick that absolutely loves hip-hop. The same applies when reversed. You don't have to lye. If she asks you if you like the BSB, tell her that you haven't bought any of their CDs but that you respect their sales records.

Career and work

Career is a tough one. When people go out to socialize, they don't want to talk about their jobs. Some people secretly do, but those are people with great jobs such as sales people who close million dollar deals every day. To be on the safe side, avoid the topic all together. If she brings it up let her talk her brains out.

Vacation

Vacations are a great one. Anyone can go on for some time about a trip they've taken. Just one note: If she has mentioned that she is planning a trip to, say, New York, don't start making plans and asking if you two should reserve plane seats next to each other. However plausible the possibilities are, and however intimate you two have

become in the last three hours, you will come across as desperate if you try to make such plans. Simply mention that you two should meet in New York if you two happen to be there at the same time. She should let you know by email when she is there. Keep your plans to a minimum.

Childhood

Probably the best topic is remembering things you did when you were little. Not only can you go on extensively about your past experiences, but it builds you up as person with character, personality and history, as well as allowing you to show your cute and funny side. What's best is that they usually have some similar experience to play back to you.

For instance, the other day I spent two hours (and they flew by) talking to this girl about naughty shit I did when I was a kid. (Naughty, not sexual):

How I used to throw fruits on cars passing by

How my school had to add 7 new rules because of me

How once I streaked my mom's birthday soiree (I was 8)

How once I spilled a big bowl of hot wax on my baby brother (accidentally)

How once I cheated in a Marathon (using a short cut) and ended first place (I'm still not very proud)

Spur of the moment

However, the best subjects to break the ice with are the ones that are directly related to the two of you at that moment in time:
I.e. if a third person rudely bumps into her, talk about how some people have no manners, then joke about it.

Or i.e. if the bartender is taking too long, mention how you'll bring a hip flask next time

Ask her

Ask her something:
In case you can't come up with anything, start it off with a question. Pretend you are not familiar with the area, with the closing times, with the name of the DJ or band, the name of her drink, where she got her jacket (cause you like it)... etc.
This approach can be useful since in case they flip on you (such as "get away from me jerk" type attitude), you can bust out a reverse-tractor beam mack and be like " sorreeeee, I just wanted to know of any other bars around here ... jeez! (Eye-roll)", then repeat the question to someone else close by, as if you really need to know.

Once you develop a repertoire of icebreakers, it becomes a lot easier to approach women and talk to them but the bottom line is:

Talk to them as you would to any other guy.

No deviously sexual smirks, no nervousness, no sweat. Pretend that she is just another friend, and not the hottest girl you've ever seen. It will come across smoother and you'll seem a lot more confident and mature than if you just keep complimenting her looks.

The players mentality

One thing that I found out that can be very distracting is if you think about having sex with her while talking to her. It happens frequently to most guys. But it is not the right mentality to be in. This over-expectation of your conversation with her can make you feel nervous and tense. Further, you end up ignoring what she is saying while thinking of all the positions you two are going to be in.

The player's mentality concentrates on the present while getting ready for the next step. Not on the end result. Seduction is a multi-step process with some steps that can't be skipped.

The solution to this problem is to simply concentrate on having at least 20 minutes of a conversation with her. Your mind should be on what she is saying and what your response will be, not on her ass and tits and how you plan to oink her. Then, you can start to think about kissing her. Don't think of sex just yet, just kissing her.

This way you can pace yourself and prevent from getting nervous from fantasizing on how great sex will be with her.

A true player tries not to get sexually excited just from talking to some chick. If he does, it will come through in his conversation and actions, his mind will get boggled and he will forget the next step in seduction. His prey will realize what he is up to and guard herself from being persuaded.

How to compliment women

The rule is simple:

The compliments that we appreciate are the ones that we never heard before.

Tell the ugly smart chick that she is pretty and tell the dumb hottie that she is smart. If they look good, don't compliment their looks, they know how good they are, compliment their intellect later on in the conversation, like " that's really original" or, "I haven't heard that point of view before" it will count 100 times more than, "your hair's purtee".

At the same time, don't over compliment, it looses its effect quickly.

When do you compliment a hot chick? After having talked to her. Not in the first five minutes of the conversation, but after the two of you have exchanged interesting points of view, ideas or stories. Before she takes off in another direction, finish the conversation with " nice meeting you, it's rare meeting someone (insert one of these here):

Originally insightful
With interesting experiences
Who make their own opinions
With good taste
As well cultured as you
With their own theories"
Etc. you get the picture.

Believe me, I've had women plant one on me after such lines. They love it more than anything, it completes their egos.

On the other hand, if your prey is a woman with average looks, you may want to compliment them for their choice of clothes, their hairstyle or whatever it is that does look good about her. (If there is nothing that attracts you to them, then why are you hitting on them?)
"That's cool jacket! Where did you get it?" Is a great conversation opener. She will tell you where, by which you ask her where that is, she answers, then you ask if that's

close to some other place (like a restaurant), then you talk about the other place, and so on.

If they have a nice rack or a great ass, DON'T compliment them on that. I know that sometimes it's hard to resist the urge. Very hard.
No matter how close to Jennifer Lopez they may look, they are very self-conscious about their body. Plus, it will make them aware that you are interested in their bodies, not their minds. Their guard goes up.

Chapter 5: Seduction

Seduction

For years I could never tolerate why bar and club owners would want to create a social environment by playing music louder than the human voice. I always had to shout my mack lines at the women I wanted to hit on, making the process virtually impossible: you end up screaming at some one you are trying to seduce.

After ten years of getting below average results through traditional macking, I realized that I could use the fact that it is loud in there to my advantage: it's so loud I have every right to talk to them (in normal tone) in their ear. What I went to further develop was the boob touch and leg touch. This is another technique to push the right buttons and make them extremely horny for you.

It is extremely important to understand that these techniques are the most crucial part of your mack. These are the ones that get them aroused and in sexual (or at least kissing) mode. Luckily, there aren't too many ways to go about screwing them up: you would have to spit in their ear or spill your drink on their shirt for it not to work.

For an ideal situation, two conditions have to be met:

1) You both should be standing

2) You both should be in a relatively loud environment.
If she is sitting across the table from you, then you have no chance of using these techniques. If the environment isn't loud, you can still whisper but it will seem like you are trying to whisper when you could be talking normally. Fortunately, most social environments have some type of music playing in the background, whether it is a club, bar, lounge, gallery opening, cocktail party,

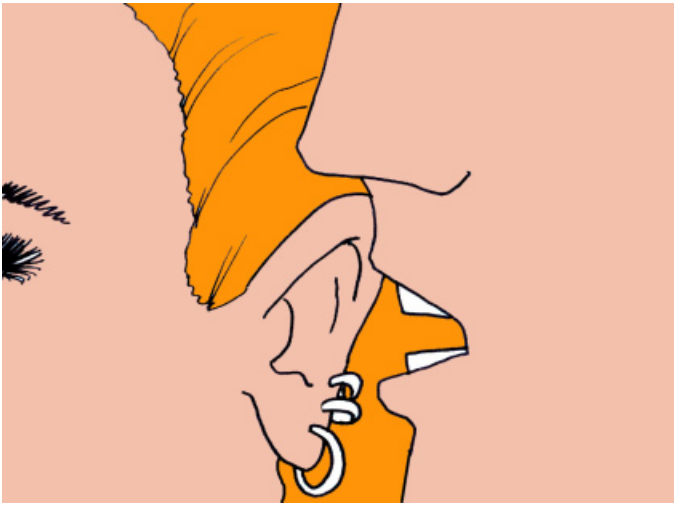
house party or ball.

Whisper

If body language communicates 90% of what is said during courting, then talking to them in their ear (or whispering) should be responsible for about 50% of that. The ear is a very erogenous zone.

WOMEN LOVE IT WHEN THEY ARE WHISPERED TO.

Everyone does.
If a below average chick says “stinky shit diarrhea” in your ear, you will be way more turned on than if she said it to you face to face. The same goes for women. So if the bar is loud (and you should look for above average loudness bars) you have every right to use this technique: she won’t ask you “why are you whispering in my ear” because she knows it’s loud.



When you start talking to her, immediately reach for getting your lips around nine inches or so from her ear. Then if she is responding by letting you talk to her in that manner, try to get closer and closer as the dialog develops. If she isn't backing away every time you are responding to something you are saying, and if she keeps asking you questions or is trying to make conversation, you know you are good and can go on with this method.

Within five minutes you should be talking to her in her ear, as your lips should be almost touching her ear. Keep your voice at a normal level, neither too quiet nor too loud. You goal is to keep it just loud enough for her to hear but not loud enough to allow her to move her head away. You want her to stay in that position, so that you

can further stimulate her.

While you are carrying out the whisper technique, you should be also working on the second seduction method called “boob touch”.

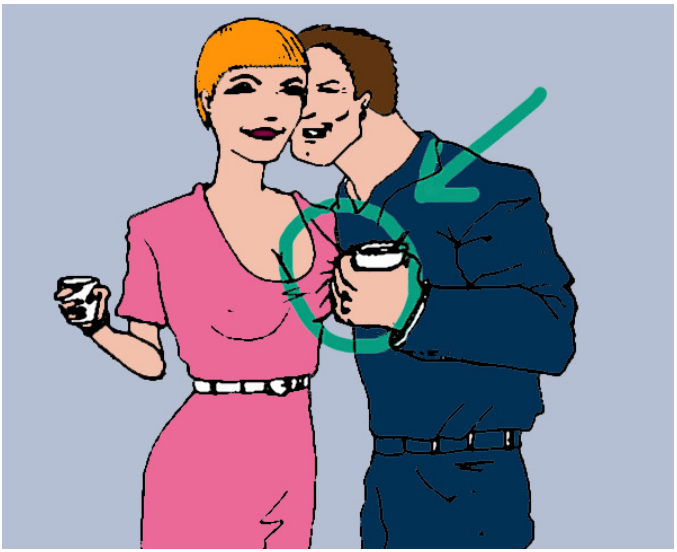
Boob touch

The boob touch technique works like this:
You are both standing in a club or bar, you have already approached her, sparked a conversation, and while talking (whispering) to her, you hold your drink with both hands in front of your chest and stand very close to her. This is a standard “I’m just socializing” position. By having your gin and tonic (or what have you) right in front of your chest, you try to ever so slightly touch her boobs (not the nipples just yet) while you are whispering to her.

Don’t bring attention to it.

It is happening merely as an unintentional accident. You are trying to make sure she hears what you are saying by talking to her in her ear, but because you have to reach over to her ear, your knuckles are accidentally brushing against her boobs and nipples. Proceed to repeat this throughout your conversation, quickly brushing against her nipples. Again, if she keeps making conversation it means she is enjoying it (green light). Some-

times you will notice that they just start asking the most bland and pathetic questions, meaning, “ don’t stop cause I love it”.



Keep this up for as long as you feel like. However, anything over half an hour will have worn thin and she might not be as excited as she was at the beginning. If she hung around this long, you can use the “Go somewhere” technique.

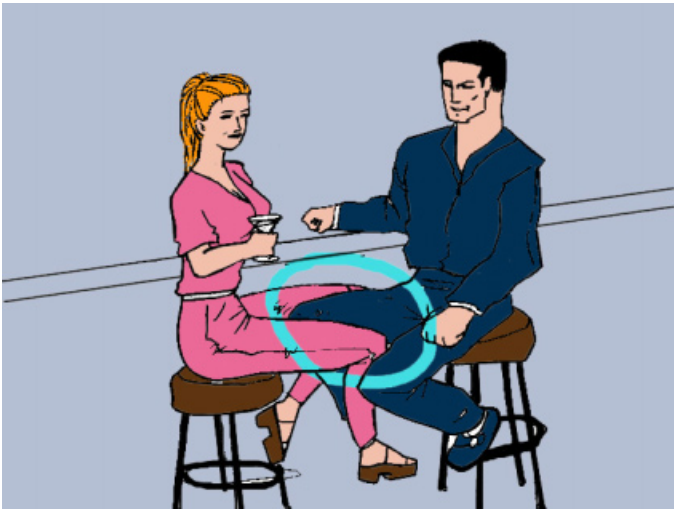
The boob touch can also work if she is sitting by the bar. Let’s say she is on a stool and you want to hit on her. Approach her from the side, as in, don’t stand in front of her knees (since you won’t be able to reach over to her breasts. Stand next to her (next to her legs) in a way that

you can have easy access to her tits while talking to her.

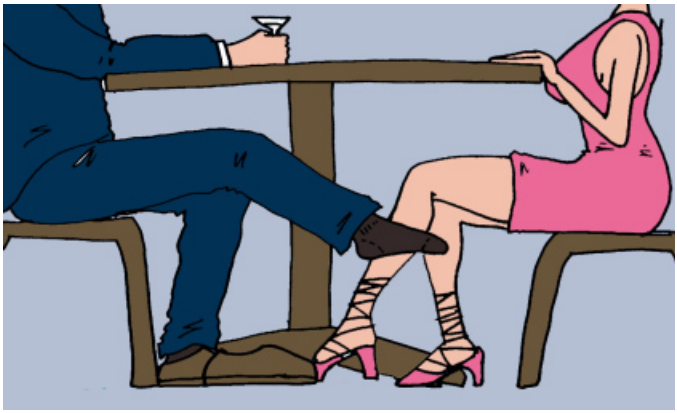
Just remember, do the boob touch ever so lightly.

Leg touch

If you are both sitting, the situation gets slightly harder. You two can't be reaching over to accidentally be brushing against her breast. So in this case, you can use other parts of you body to make contact with hers…
…after all, it's about the physical contact.



If you are both on bar stools and you are facing each other, you can make both of your legs softly interlock with hers during an attempt to reach over and better hear what she is saying.



If she is sitting across from you, you can perform a footsie. Don't ever do it with your shoes on. That's why next time you go shopping for social shoes, make sure they slip on and off easily.

Make eye contact with her the moment you touch her. She will look around the table in surprise and you should show some confidence and make sure that she knows who is doing it. Give her a little wink.

Unless she makes some obvious move telling you to stop, carry on. Then look away as if you are actually paying attention to whoever is talking down the table. By looking away, you tell her that you want to remain as discreet as possible, which makes it even more exciting, like forbidden lust.

If you are both sitting at a table, perpendicular to each other, your knees can touch.

If you are both in a booth, next to each other, your elbows, legs and knees can come in contact.

If you are sitting on a barstool, and she comes around but doesn't have a seat, offer yours. If she says no (they usually do) then stand up any way, claiming you sat too much at the office. Then, if you are both standing up, you can carry out the boob touch.

The problem with your hand

Even though your hand may be great at a lot of things, anything you do with it to a woman can be read as harassment.
If you grab some chick on her ass, boob or leg, she can easily claim you sexually harassed her. This is a big problem since there can be situations where you end up grabbing them in those areas without even knowing it (too drunk).

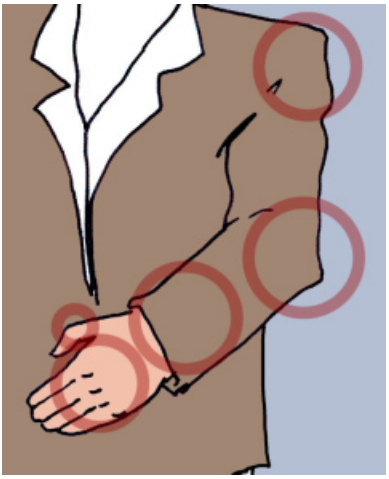
What to do?

The crucial thing to remember when doing the boob-touch, leg-touch or any other kind of touch is that they should be invisible. She should not be aware that you making those moves on purpose. So how to do it? VERY

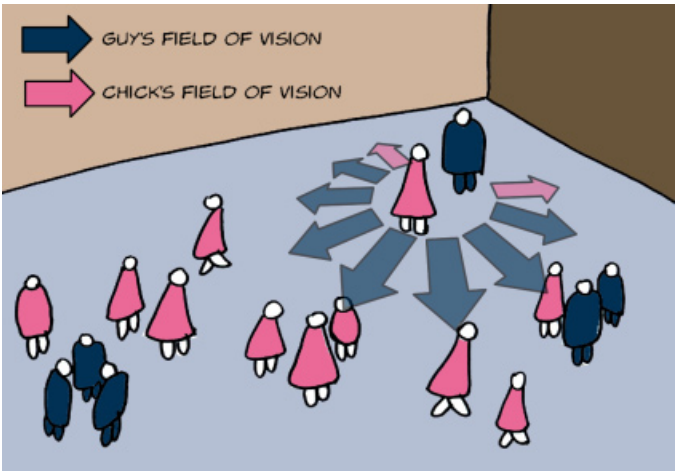
softly. Not too frequent, but just enough to stimulate her. If you over do it, her guard might go up and she will be vaccinated against you and your seduction.

Use other parts of your body to stimulate her. Your wrist, the back of your hand and knuckles, your elbow and even your shoulder can be used to caress them and stimulate some physical reaction.

Your knuckles can be used during the “Boob-Touch”, so can your elbow and wrist, depending on the positions. Your shoulders can be used if you are sitting down and she is standing next to you, in a situation where your shoulder is at her nipple height.



Side note: Field of vision trick



Once you do start talking to a chick, position yourself so that you keep the best field of view of the bar/club.

The best view being the rest of the room, while she gets to see the wall. This way, you keep your options open by seeing who else is available.

At the same time, you are making her have to concentrate on you. All she will see is you and not the other hotter dudes walking around.

This applies also to when sitting at tables.

Section 6: Go somewhere

Going somewhere

We'll explain how to propose the idea of "going somewhere else" and where to go in case she is interested. The goal of this technique is to make out with her. The reason you want to relocate is so that you can get her away from her highly judgmental friends.

Let's say the conversation has been good because she is physically turned on. At this point, she would be asking you whatever questions come to mind just to hear and feel you talking to her. This has been going on for a good half-hour (or more). You can now use the "Go Somewhere" technique to shift the situation from " we're just talking at a bar" to "we're are now officially on a date".

Other than reestablishing the relationship between you two, you also get to take her away from her friends who would be bugging her to go home or to watch out for guys like you.
Another reason why you would want to relocate is that you can test to see how much she likes you: if she is willing to go with you to another bar, she is probably will-

ing to check out your pad afterwards.

Any where else

There are two ways to play this scenario out:

> *1) You take her to another bar or lounge or club. This is the ideal one since it will guarantee that you two are now on a date and that no one else is going to interrupt you.*
>
> *2) You two go to some corner, patio, balcony, nook or private area of the bar or club you are at.*

Of course, this isn't to say that you may first take her to another part of the bar to sit down on couch, make out and then take her to another bar.

For scenario one, my personal approach is:

> *"This place is too [insert complaint here (loud, smelly, obnoxious, lame etc)], let's blow this joint: I know this one cute little lounge that's open till 5am!"*

If they have been with you for at least an hour talking and you are getting along socially and physically, they won't say no.

If number one isn't possible, then strive for number two: bust out a

"Let's go get some drinks"

Or

"Do you wanna go out for some fresh air?"

This should help distance her from her friends while making it seem like you two are together. If she explicitly does not want to leave her friends, move just far enough from her friends for them to be in sight while far enough for them not to over hear your conversation.

The "Take Her" technique

That's when after a conversation with some chick, you two decide to go get a drink or go somewhere in the bar, you grab her hand as to help her move faster through the crowd with you.

Of course, that's not your intent.

Your intent is to make physical contact with her by grab-

bing her hand. This single act takes the relationship between you several levels up, making you two feel like a couple.

AND they love it, they all do.

It's innocent yet chemical, it gets her heart beating. What's more, it's disguised as an excuse to go across the club. It also helps establish your relationship to the rest of the club: you two are together, so back off.

Getting there

Needless to say, the next spot you choose should be somewhat different.

Since you two are now getting romantic, you would be better off choosing a place that's quieter or more suave/sexy, like a lounge. You should do this research before so you know exactly where to go. Of course this is different if the chick you are with is like a clubber or some real freak.

Regardless, you'll be able to tell where she would like to go. If you absolutely can't tell, you can always reverse the scenario and ask her " what's good that's open till five?" At this point, if she knows a good spot she will almost insist you two go there.

Cab to get there.

Don’t drive if she saw you have more than two drinks. Girls get very nervous when they drive with someone they don’t know and that person could be drunk. Cabbing makes them feel more secure about leaving since they know you won’t be able to kidnap them and dump them over bridge.

Another great reason to cab there is that you two can make out in the back of a cab. Chicks love that.

Section 7: Kiss

Kiss

If you haven't kissed her by now, you should be planning on doing so very soon, or the fire will burn out and the chemical reaction will be over.

If you have been kissing either at the bar or in the cab, consider yourself in for more. Kiss all you want, because, she won't sleep with you if you two have just kissed for less than five minutes.

You can get more affectionate and physical, so take that to your advantage and try to further enhance her libido. The more on fire she is, the sooner you will be able to ask her to check out your pad.

A great place to kiss is behind the dance floor: it's secluded, dark, other people are kissing, her friends can't see you.

Spin and Kiss

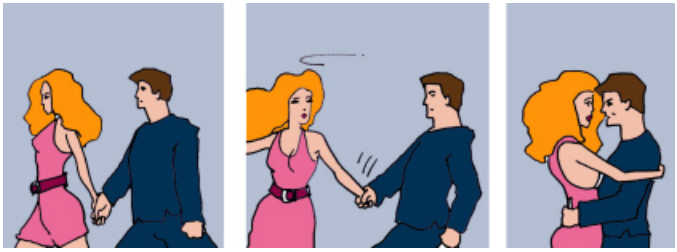
Developed by Drew Izmar, a player friend of mine.

You two are walking to some place. You previously just started a conversation with her and you are now about to

go get a drink. You are using the “take her” technique to walk her across the bar.

In the middle of your walk, you let her lead. You then stop, yank her hand (not too hard), and pull her towards you.

She will then end up incredibly close to you, if not in your arms. Grab her by the waste, move your face close to hers.



Pretend you are going to whisper something in her eat but instead kiss her ear. Move your kisses closer to her lips and plant one on.

Do all this without saying anything.

It should be an emotional moment, with lust and chemistry, not logic and arguments.

Section 8: Bring them back

Bring them back

"Sex is not the answer. Sex is the question. 'Yes' is the answer." -Swami X

Your ability to bring them back will depend on how well you applied the first three techniques.

If you two have been passionately involved for the last hour or two, you can then get her to come over using several approaches.

The first and "so straight forward it's a legitimate question" approach is: "All these places are closed but I could go for a glass of wine. Wanna go back to my pad and party? "

The second approach is "let's go look for some after hour parties", when your goal is to just bring her back to your spot.

The third approach is ask to be invited in when she has asked you to drop her off.

All these approaches can almost guarantee you to get laid on a one-night stand. The key thing to remember is that when trying to bring them back, you can't give her the impression that you just want to have sex with her (unless she has already told you she wants it). So you have to make the whole "going back to my pad" scenario seem like it happens every week on a friendly, non-sexual level. To create this impression, you might want to slip it into your dialogue earlier: " last week me and some female friends stayed up till the sun came out and watched it from my porch, it was so beautiful since I haven't seen a sunrise in years..."

Wanna party?

The "wanna party" approach can be helpful when you want to bring her back without having to be sneaky about it.

You are plainly asking her if she wants to go back an drink some more, smoke up, check up on your dog... whatever you can come up with. Together with the question you may let her know that your place right down the street, making it a convenient place to go. By asking her plainly, you also convey the notion that you are not asking if she wants to have sex; you are asking her to just come and hangout. I recommend using this approach

when you feel she really likes you and is very physically aroused.

Side Note:

This one does come in handy when you are in a group, consisting of either your crew or her crew. They won't feel unsafe if they are in a group.

After Hours

My preferred approach is to motivate her to go look for some after hour parties with you.

First, you propose going to an aftter-hour. Talk it up, get her wound up. Then you go outside the club, and ask the people outside if they know of anything going on. The chances are they won't "unless you are outside a really happening club", so you then struggle a bit more and then suggest you two go back to your place.

The reason this method works so well is because if you do a good job at motivating her about further partying, she will want to party more, even if there are no parties. After finding out there is no after hour, she will still be fiending for another drink, meaning your place will do just fine.

There are various permutations of this situation. The

best one occurred to me a few weeks ago. This chick and I are leaving the bar because it was closing. Outside are my homies and their girlfriends. I tell everyone we should look for an after-hour. They all agree. I ask around and there ain't shit going on. So I tell the crew that we will have one at my place (while winking at them). They all respond says "Ok, see you there in 5 minutes". The chick and I cab back to my place where we are thinking all the crew is going to be. In the mean-time I'm fixing her a drink, and they still don't show up, except for one roommate who comes in and goes to sleep. Now, the girl and I are alone in my room, sipping on wine, Portishead music on. It was just a matter of kissing her again and taking off her clothes, and pushing the right buttons.

Invite me

The third and last resort of approaches to sleep with them is the "invite me" method.

Basically, if she asks you to drop her off, not because she doesn't like you but because she is tired, you drop her off, walk her to her door, and simply ask her if she is going to invite you in. If she says "no" followed by a good excuse then fuck it, you are out and all you can do is get her number and maybe start setting up a date.

If, on the other hand she denies it with nothing better than " no, I better not..." then you ask her if you can use her to use her bathroom. "No I better not," means she is

undecided and wants some convincing. Once inside, refresh you breath and throw some cologne on. Then come out of the toilet and give her the most romantic kiss of her life, for as long as it takes. You can then lay her down on the floor right there or you can carry her to her sofa or bed (whatever is nearest).

If for some reason she starts giving you the “oh, you just want to come in so we can have sex”, you can either:

a) Bust out the reverse tractor beam mack and reply saying something like “what? I was hoping we would have a good time without sex, you know, talk and shit...” Of course you don’t mean it, but by saying it you can be sure to be able to stay the night. If she lets you stay, try the passionate kiss again, followed by your hand between her legs.

b) Or say “ Yes! Don’t you?” if you think she will appreciate the honesty. Follow it with a Ross from Friends type puppy face. Confuse her with your facial expression. She won’t know what you are thinking or how you are reacting.

Section 9: Sex

"A man on a date wonders if he'll get lucky. The woman already knows." -Monica Piper

Never talk about sex

A key thing to remember during the few hours you have spent with the chick is to:

Never talk about sex.

No need to ask her if you two will end up having sex tonight or what her favorite position is or if she ever had multiple orgasms. The reason you don't have to touch on the subject is because it is already assumed. If she has made it to your place, she is bound to have sex. Bringing it up before time will only turn her off. If you don't bring it up before hand, she will wonder herself if you are interested in "making love to her". If she doesn't know, she doesn't have control of the situation anymore.

If, however, she brings up the subject, keep it minimal.

Don't dwell on how many chicks you've had or how often you have it. This will only read "STDs" in their antennas, a total turn off. Simply mention that you've had long term

relations in the past and that sex just got better and better as you and your ex-es learned more about it. This will render you as safe and clean, as well as an experienced partner.

What if she is talking about sex? Can I talk too?
No. That is one irony of life. They can talk about it all they want and not look like pigs. We say “tits” and they turn into feminists.

Please her

Guys, remember this: during sex, you are the customer service manager and she is the customer.

Please her before yourself.

Learn to find and push the right buttons, how to make her feel special and how to bring her to climax. Sex for guys means ejaculating. For women it is about the whole experience: from the music to the incense, to the foreplay to the bouncing.

And always wear a condom.

Why risk it.

> *“Programming is like sex: one mistake and you have to support it for the rest of your life.” - Michael Sinz*

Duration

If you want to see this girl again, you may want to consider keep the sex not too long.

Having sex all night long is like eating a huge bowl of salad: It may taste good, it may be healthy and great. But your memory of that salad will get distorted after a few days. It won't just be a big salad. It will seem like an orchard full of greens. You may have liked it, but you can't eat an orchard every day.

You don't want to seem like a Robinson Crusoe after getting back to England. If you do it all night, she may think that you are making up for the lack of sex in your life. Just don't keep it too short. Make sure she gets hers before you get yours.

Section 10: The day after

Seeing her again

How to turn a one-night stand into something more:
Let's say you are waking up (half-sober) next to some girl you just spend the night with. You kind of remember her name; Claire…no…uh…Chrissy… uh Jeff… uh no-oh, that's your name, Claudia. Yeah, Claudia.
You had a great time with Claudia, she is smart and great in bed. Her rack looks great on your face and she screamed your name before she got her orgasm. Wow, this girl's got everything. And she could be yours despite Murphy's Law on Hot Smart women:

Brains x Beauty x Availability = Constant.

If she only knew how to cook…
Anyway, you two slept at her place. You woke up before her and you are checking her out and you decided you would like to see this Claudia again. Cool, nothing wrong with building a customer base. She wakes you up with a shake. Here comes the acting: You wake up startled, looking around.
"Where am I?"

"In my apartment." She retorts.
"Woah! What happened last night?"
Now wait for her answer. If she responds in negative terms, then you are out of luck. For instance, if she claims "nothing" then she is probably not too happy with the event that took place and wants you out. In this case, get out. There is little you can do. She regrets it, doesn't like you, don't bother.

On the other hand, if she replies "You don't remember? We drank, danced, made out, and came back here…" then you know that she did like the experience and your company. This is good. This means that if you play your cards right and not seem too desperate, she will want to see you again. You now start to act as if you only did that because you were drunk. You don't want to come across as if you regret it, but you don't want to be all cuddly like Ross from Friends. Your goal is to make it seem as if you were the catch of the night. She caught you. You are about to leave her net unless she does something.

> *"Men spend years trying to get a woman. Women, on the other hand, spend the rest of their lives trying to keep a man."-anonymous*

The tables have finally turned. It's now her job to figure out how to keep you. They all will try, if not just from a pride's perspective "You can't just sleep with me and leave! Come back!"

So you start getting ready to leave. During this time, she can ask you out for breakfast or brunch. If she does, great, go for it. Just don't show you are excited. Look at your watch and pretend you do have a little time for her. If she doesn't invite you for breakfast, put your shoes and head for the door. Say some nice things to her, how you had fun and how she is a great girl. Open the door and chuckle: "Oops, almost forgot to get your number…" Get her number and before leaving, bust out a:
" Wanna go out for dinner tomorrow? I know a great Thai restaurant on North Avenue."

Don't ask for dinner the same night, (unless things are going incredibly great and you two are planning on making lots of babies). If you do, it will make you seem desperate. If you ask for dinner several days down the road, the fire between you two might die down. So one or two days down the road is ideal. If she asks for another day, tell her you will call her back to confirm.
Kiss her good-bye and leave.

Call her the next day and remind her that you'll be at her place at 8pm to pick her up.
Dinner should be problem-free. You've slept with her! You are not nervous because you are not trying to pick her up any more. You can concentrate on what she has to say. You made out with her when you picked her up

today, you don't have anything to be nervous about.

Eat quietly, eat twice

Once I cheated on my girl friend with this chick, Denise, from my undergraduate class. Very cool chick, a bit of a player.

She was on her way out of my room the morning after, about to leave, when I woke up and asked her where she was going. She said she had to go, but that I could call her. Fine.

But before she left, I asked her not to tell anyone in class, since I was seeing another chick from the same class.
Denise turned to me a said:

"Eat quietly, eat twice." She gave a little wink and left.

I didn't get it then. I was still hung over.

Later on it hit me. Wow, "eat quietly, eat twice" what a great phrase!

Basically it means that if you eat quietly at a dinner table

or buffet, you can eat twice and no one will notice. But instead of eating, she obviously meant hooking up.

Why is this important? Women have to be very careful with their reputation when it comes to sleeping around. Men on the other hand, get more respected by their peers.
But a woman's reputation is always at risk, and just like everybody, it is something they value a lot.

This is why most women don't sleep around.

So what do you get from not telling anyone about your latest conquests?
You get to eat twice.
And by twice I also mean "more than twice".

But Anthony, what's the point of not being able to tell anybody? Isn't that like climbing K2 and not telling anyone?
Yes, I agree, bragging is 50% of the joy of sex. Just don't brag to those that are in anyway associated with the chick. Further, don't brag in front of women you may want to hit on one day. They don't want to hook up with a loud mouth.

Section 11: How to have great sex

40 rules to abide by

"Is sex dirty? Only if it's done right." -Woody Allen

I found it hard to describe how to have sex (since it's a subject that can fill the Kama-Sutra and 1000 other books, so I decided to include these rules some one emailed me on what not to do during it. Remember, it is about pleasing her, not just yourself.

1) NOT KISSING FIRST. Avoiding her lips and diving straight for the erogenous zones makes her feel like you're paying by the hour and trying to get your money's worth by cutting out nonessentials. A proper passionate kiss is the ultimate form of foreplay.

2) BLOWING TOO HARD IN HER EAR. Admit it, some kid at school told you girls love this. Well, there's a difference between being erotic and blowing as if you're trying to extinguish the candles on your 50th birthday cake. That hurts.

3) NOT SHAVING. You often forget you have a porcupine strapped to your chin, which you rake repeatedly across your partner's face and thighs. When she turns her head from side to side, it's not passion, it's avoidance.

4) SQUEEZING HER BREAST. Most men act like a housewife testing a melon for ripeness when they get their hand on a pair. Stroke, caress, and smooth them.

5) BITING HER NIPPLES. Why do men fasten onto a woman's nipples, then clamp down like they're trying to deflate her body via her breasts? Nipples are highly sensitive. They can't stand up to chewing. Lick and suck them gently. Flicking your tongue across them is good. Pretending they're a doggie toy isn't.

6) TWIDDLING HER NIPPLES. Stop doing that thing where you twiddle the nipples between finger and thumb like you're trying to find a radio station in a hilly area. Focus on the whole breasts, not just the exclamation points.

7) IGNORING THE OTHER PARTS OF HER BODY. A woman is not a highway with just three turnoffs: Breastville East and West, and the Midtown Tunnel. There are vast areas of her body, which you've ignored

far too often as you go bombing straight into downtown Vagina. So start paying them some attention.

8) GETTING THE HAND TRAPPED. Poor manual dexterity in the underskirt region can result in tangled fingers and underpants. If you're going to be that aggressive, just ask her to take the damn things off.

9) LEAVING HER A LITTLE PRESENT. Condom disposal is the man's responsibility. You wore it, you store it.

10) ATTACKING THE CLITORIS. Direct pressure is very unpleasant, so gently rotate your fingers along side of the clitoris.

11) STOPPING FOR A BREAK. Women, unlike men, don't pick up where they left off. If you stop, they plummet back to square one very fast. If you can tell she's not there, keep going at all costs, numb jaw or not.

12) UNDRESSING HER AWKWARDLY. Women hate looking stupid, but stupid she will look when naked at the waist with a sweater stuck over her head. Unwrap her like an elegant present, not a kid's toy.

13) GIVING HER A WEDGIE DURING FOREPLAY. Stroking her gently through her panties can be very sexy. Pulling the material up between her thighs and

yanking it back and forth is not.

14) BEING OBSESSED WITH THE VAGINA. Although most men can find the clitoris without maps, they still believe that the vagina is where it's all at. No sooner is your hand down there than you're trying to stuff stolen bank notes up a chimney. This is okay in principle, but if you're not careful, it can hurt - so don't get carried away. It's best to pay more attention to her clitoris and the exterior of her vagina at first, then gently slip a finger inside her and see if she likes it.

15) MASSAGING TOO ROUGHLY. You're attempting to give her a sensual, relaxing massage to get her in the mood. Hands and fingertips are okay; elbows and knees are not.

16) UNDRESSING PREMATURELY. Don't force the issue by stripping before she's at least made some move toward getting your stuff off, even if it's just undoing a couple of buttons.

17) TAKING YOUR PANTS OFF FIRST. A man in socks and underpants is at his worst. Lose the socks first.

18) GOING TOO FAST. When you get to the penis-in-vagina situation, the worst thing you can do is pump away like an industrial power tool - she'll soon feel like an as-

sembly line worker made obsolete by your technology. Build up slowly, with clean, straight, regular thrusts.

19) GOING TOO HARD. If you bash your great triangular hipbones into her thigh or stomach, the pain is equal to two weeks of horseback riding concentrated into few seconds.

20) CUMMING TOO SOON. Every man's fear. With reason. If you shoot before you see the whites of her eyes, make sure you have a backup plan to ensure her pleasure too.

21) NOT CUMMING SOON ENOUGH. It may appear to you that humping for an hour without climaxing is the mark of a sex god, but to her it's more likely the mark of a numb vagina. At least buy some intriguing wall hangings, so she has something to hold her interest while you're playing Marathon Man.

22) ASKING IF SHE HAS CUM. You really ought to be able to tell. Most women make noise. But if you really don't know, don't ask.

23) PERFORMING ORAL SEX TOO GENTLY. Don't act like a giant cat at a saucer of milk. Get your whole mouth down there, and concentrate on gently rotating or flicking your tongue on her clitoris.

24) NUDGING HER HEAD DOWN. Men persist in doing this until she's eyeball-to-penis, hoping that it will lead very swiftly to mouth-to-penis. All women hate this. It's about three steps from being dragged to a cave by their hair. If you want her to use her mouth, use yours; try talking seductively to her.

25) NOT WARNING HER BEFORE YOU CLIMAX. Sperm tastes like seawater mixed with egg white. Not everybody likes it. When she's performing oral sex, warn her before you come so she can do what's necessary.

26) MOVING AROUND DURING FELLATIO. Don't thrust. She'll do all the moving during fellatio. You just lie there. And don't grab her head (unless she instructs you to).

27) TAKING ETIQUETTE ADVICE FROM PORN MOVIES. In X-rated movies, women seem to love it when men ejaculate over them. In real life, it just means more laundry to do.

28) MAKING HER RIDE ON TOP FOR AGES. Asking her to be on top is fine. Lying there grunting while she does all the hard work is not. Caress her gently, so that she doesn't feel quite so much like the captain of a schooner. And let her have a rest.

29) ATTEMPTING ANAL SEX AND PRETENDING IT WAS AN ACCIDENT. This is how men earn a reputation for not being able to follow directions. If you want to put it there, ask her first. And don't think that being drunk is an excuse.

30) TAKING PICTURES. When a man says, "Can I take a photo of you?" she'll hear the words "__to show my buddies." At least let her have custody of them.

31) NOT BEING IMAGINATIVE ENOUGH. Imagination is anything from drawing patterns on her back to pouring honey on her and licking it off. Fruit, vegetables, ice and feathers are all handy props; hot candle wax and permanent dye are a no no.

32) SLAPPING YOUR STOMACH AGAINST HERS. There is no less erotic noise. It's as sexy as a belching contest.

33) ARRANGING HER IN STUPID POSES. If she wants to do advanced yoga in bed, fine, but unless she's a Romanian gymnast, don't get too ambitious. Ask yourself if you want a sexual partner with snapped hamstrings.

34) LOOKING FOR HER PROSTATE. Read this carefully: Anal stimulation feels good for men because they

have a prostate. Women don't.

35) GIVING LOVE BITES. It is highly erotic to exert some gentle suction on the sides of the neck, if you do it carefully. No woman wants to have to wear turtlenecks and jaunty scarves for weeks on end.

36) BARKING INSTRUCTIONS. Don't shout encouragement like a coach with a megaphone. It's not a big turn-on.

37) TALKING DIRTY. It makes you sound like a lonely magazine editor calling a 1-900 line. If she likes nasty talk, she'll let you know

38) NOT CARING WHETHER SHE CUMS. You have to finish the job. Keep on trying until you get it right, and she might even do the same for you.

39) SQUASHING HER. Men generally weigh more than women, so if you lie on her a bit too heavily, she will turn blue.

40) THANKING HER. Never thank a woman for having sex with you. Your bedroom is not a soup kitchen.

"The only unnatural sexual act is that which you cannot perform." -Alfred Kinsey

Section 12: How to keep a woman

Never sweat a hoe

This is the number one rule of dealing with women.

Never sweat a hoe.

Let's repeat it: Never sweat a hoe. Repeat it till it's embedded. Never sweat a hoe.

Lets get subliminal: Eoh a taews reven. That's it backwards.

What the hell does this mean?
Despite the depiction of women as hoes, the inventor of this phrase, Mfon "Fu-Manchu" Jones used that expression because it is short and gimmicky. "Never sweat a lady" is what he meant, but it doesn't sound right. Never sweat a ho, on the other hand…
In simple terms, it means: Don't over care for any woman.

Don't over do anything emotional. Don't tell them you

love them every hour, don't call them three times a day. Don't treat them nice the whole goddamn time.

Why? Because if you over respect and praise them, they will disrespect and under value you and your relationship to them.

Just like most people, women like challenges. If you show no sign of a challenge, if you do everything they ask you to, if you try to be this super duper guy who is always there for her, never disappoints her, never pisser her off, never blows her off, who is always ready to jump at every command, she will have no respect for you. Love and relationships are a game. Games suck. Luckily, here is the only rule you'll need to win this game:

Never sweat a hoe.

Don't give them 100% respect. Don't get emotionally attached to them. If you do, they can easily hurt you and win the game.

Women, secretly, like guys who drive them nuts. He becomes the guy who she can spend hours talking about with her friends. This guy is a source of conversation for her. If her guy is A-OK, Mr. Perfect, then what is she going to bitch about? But if he frustrates her… she'll have plenty to tell her friends.

Once she tells all her friends about you, it gets established that she is dating you. Once that happens, she won't want to lose you. Her reputation depends on you staying with her. She will then be addicted to you, which is much better than the opposite.

So how do I apply this rule in real life?

Don't tell her you love her too soon. Not for the first few months of seeing her. Keep it to yourself. Tell her you like her. You can even call her "my love" sparingly. Keep her under-informed. Don't call her everyday. Blow her off and forget to call her occasionally. Don't show emotions.

Telling her you love her

What if I love her?
If you love her, you also want her to love you back. The only way to get her to feel strongly about you is to make her have to work for it.

How much do you value something that is given to you for free? Nothing. Zilch. Nada. But if you spend $300 on a mountain bike, you are not going to leave it unchained next to a train station.

If you truly love her, you will have to hold your feelings at the beginning and become a challenge for her. If you don't she'll become a challenge for you.

So when do I tell her?
Not at the beginning.
Any time after a few months, when you are more comfortable and sure that she is in love with you.

Of course, this time frame can vary: you may be involved with a she-player (devious woman who likes to play guys for chumps, destroys their live etc). In that case, you may not want to tell her at all.

On the other hand, if you are dealing with someone with an innocent heart, who never fell in love or who is so madly in love with you it hurts, then you may want to take her out of her misery and tell her how you feel.

The only rule to remember is to never tell them this rule. Under any circumstance.

Side note:

I hope that if there are any feminists reading this that they understand that the goal of the guy who uses the "Never Sweat a Hoe" technique is

to keep his woman, not to be jerk to her.

Never sweat a hoe and break-ups

If she leaves you, don't call her.

No matter how much your heart cries and you miss her and you feel like Ross from Friends, don't call.

Don't sweat her.

If you want her back, don't call her. For Lord's sake. Wait a week, and she will call. If she doesn't call after a week, still do not call her. No email. No communication in any form, not even courier pigeon.

Use this time as vacation. Go out and hook up with chicks at random.

Soon you will forget about her, and she will be more and more concerned about you and wondering why you haven't called: "Has he met someone? Oh no! He probably met someone and is probably happier than he was with me. Oh why did I break up? Maybe I can still get him back! Let me call him and tell him I'm sorry."

If you don't call, she will want you back. This rule makes no sense when she breaks up with you, but it's the rule.

What's great, is that it works. Don't give a shit and they give a damn.

Juggling your women

"You cannot produce a baby in one month by impregnating nine women." -Murphy's Law on Sex

Ok! It's been several months of being a player and you now have more women than you can handle! Too many women! That sucks!
Anyway, I went through the same situation 2 years ago and had to deal with different women calling me asking if I can see them on the same day. I'm only one man, so I had to develop a scheme to juggle all my sex-partners.

There are a many options, but the best three are:

1) Set up a calendar system where they understand that you can only see them on one night a week. I did this for 8 months and it's great, because you get to see them all while not dating anyone in particular.

I do recommend leaving Friday and Saturday open, so you can hang out with your homies.

Also, if you take a girl out on the weekend, they will want to be wined and dined, which as we know is costly. Just oink them on weekdays.

Another thing I did was to establish some routine activities with each: with Isa, I would bring two movie rentals, with Yong Sue, I would go out and shoot pool, with Deborah, we would go to lesbian bars and try to pick up lesbians for threesomes... etc. This way, your week nights stay varied yet not confusing.

If you live in a small community or if you are seeing women from the same company, school etc, then refer to the “eat quietly, eat twice” rule. Keep this under the table, and you won’t get into a soap opera.

2) Another option is to select one of them as your girlfriend.

Of course, this takes time, since you have to spend enough time to be able to choose the right one for you. If you have been using these seduction techniques and hooking up for a while, and, want to spend more time with one girl, I recommend this option.

3) The third option I used for a while (a year) was to make it understood that what we were having was simply a one night stand.

I wouldn’t give them my number, I would take theirs and tell them I would call them back. And sometimes I would,

depending on how things went the first night. You don't have to be rude, or leave before they wake up. Just tell them that you don't want to get involved with anyone right now, because you just got out of a 4 year relationship... blah blah blah.

Compliment them as far as their looks, smarts and ability in bed (they need all three compliments), and leave.

> *"Why would I make one woman so miserable when I can make so many women very happy?"*
> *Benny Hill (when asked why he never married)*

Section 13: Older women

"I have such poor vision I can date anybody." - Garry Shandling

A new market

Recently I have been discovering a new market that like one-night stands even more than the chicks I used to work on.

This market is called:

"Older women"

And, just to clarify, I mean women between the ages of 35 and 45. This is a great market: The psychological and biological changes happening in their bodies leave them always in heat.

This is true of women over 30. If you have a close female friend who you can comfortably ask this, do so. "Are you horny all the time?" They might deny it at first, "not 24/7, but definitely every night. A lot more than before."

The only trick I would advise you to use before you go out hitting on older women out there is to check to see if there is wedding ring on their finger. If there isn't, go for it. If there is, then it's your call.

Older women benefits and features

Here are a few things I have discovered about older women that they have to offer that 20somethings don't: (please bear in mind that these are generalities and that it represents most of the single women over the age of 35)

> *One:*
> *Once in bed, there is nothing you can suggest that they will be shocked or refuse to do. You can try all those things you see on porn websites, movies or your imagination, that, worse comes to worst and she is shocked at you, you can reverse the situation acting shocked that she has never tried letting a guy "eat pasta off her butt". "Really? You never tried? Wow!"*
>
> *Two:*
> *They've usually been in one-night stands before, so proposing one to them is more trivial and welcome than dealing with "first timers".*

Three:

They understand that having a serious relationship with a younger guy does not tend to work out, so they prefer to keep it more to a "sex-partner" relationship, with no strings or jealousy attached. You can juggle several partners, and, if she finds out, you can always tell her that you never thought or wanted it to be a serious thing. What's more is that you can work them into a calendar girl schedule and only meet them on a certain day of the week, convenient for both of you.

Four

They know how to cook well. Don't laugh, you may get a free meal out of this. I like to cook for chicks, but if they can cook better, I let them.

Five

They have money too, so drinks and dinners tend to go Dutch, not just you paying.

Six

They might have daughters you may want to get to know.

Seven

There is a lot more to talk about with them than with younger chicks. They are more experienced in life in general, so by default, a conversation can be a lot more interesting.

Why is there a sexual bond between young men and older women?

I asked a psychologist's friend of mine and this is what she told me:
Young men like to fuck like rabbits. You know, oink oink oink at 120 mph. Older men don't. They like 20 mph. Older women, conversely, like the speed young men fuck; they need it to reach an orgasm, since they are not as sensitive as they once where.

What's more, when an older woman is with a younger man, she feels younger, she remembers her youth and appreciates the body and mind of young guys: less wrinkles than older men, less problems and psychological luggage. The whole experience makes them feel "like a virgin" again.

Where do I find these women?

They are everywhere. When they do go out, you can find them in bars, clubs, restaurants, movie theatres and

cocktail lounges and piano bars.

Art galleries and supermarkets are probably the best. A place I have been frequenting on Tuesdays is the cocktail lounge at the Marriott. There you find the business type women. Those are a little harder to hit on, but can easily lead to a one-night stand.

> *"When the lights are out, all women are beautiful." –Murphy's Law on Sex*

Your next step

Let's be realistic. I asked you to go out and do all the preparation steps while you were reading this book. But since you are normal, you probably chose to read the entire book then to come back to it and do each of the steps properly.

Here is a summaryof the major steps involved in seducing women and bringing them home:

Go out and tan.
Shop for a nice set of funky clothes.
Get the jingles, shoes and hepatitis glasses.
Start doing sit ups if you got a "food baby".
Groom your self.
Deforest your chest and pubes into a clean landscape.
Get the stuff you need for your sex factory.
Get the stuff you should have in your pockets at all times.

Then go out to a bar with a good female to male ratio.
Spot the women that are easiest to hit on.
Try to make eye contact with them.
On the third glance, move in and spark up a conversation.
Talk to her for a while.

Proceed to do the whisper.

Do the boob touch or leg touch.

Get her physically turned on.

Take her somewhere, on the way there, make out with her with the “spin&kiss”.

Take her somewhere else, away from her friends.

Make out some more.

Suggest that you two should keep on partying.

Find a party or a motel or bring her back to your place, or hers.

Put some music on.

Make out while both your clothes come off.

Have sex and wear a condom.

Good hunting!

Cheers,

Anthony Berger

Let me know how it goes. I would love to hear your stories, your variations of these techniques and other methods you may have used with positive results.

You can contact me at:

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Further learning

Other books by the author:

Anthony Berger has written several books on social studies topics.

How to drink for free

How to meet women online

How to get into threesomes

The can be puchased and read online at:

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